

27th-28th May, 2021, Microsoft Teams Times are indicated according to the Italian time zone (CEST)

PROGRAMME 27TH MAY 2021 OPENING

LINK: https://unisalento.it/iguplenary27

09:00 Opening address- Fabio Pollice, Rector of the University of Salento, conference chair

09:10 Welcome – *Mariano Longo*, Head of the Department of History, Society and Human Studies, University of Salento

09:20 Welcome – *Raffaele Casciaro*, Head of the Department of Cultural Heritage, University of Salento

09:30 Introduction – *Elena dell'Agnese*, University of Milan-Bicocca, conference chair, vicepresident of International Geographical Union,

09:35 Speech - *Michael Meadows* – University of Cape Town, president of International Geographical Union

09:50 Keynote speech - *Tovi Fenster*, University of Tel Aviv

Home, Heritage and Possession in Israel-Palestine

----- 10:30 – 11:00 – BREAK -----







27[™] MAY Parallel sessions

11:00-13:00 Traditional agricultural landscapes, between Heritagization, Commodification and Tourism Sustainability (*Chair: Elena dell'Agnese*)

LINK: https://unisalento.it/igu01

- Food heritagization: the conflictual landscape of the Fiorentina beefsteak Elena dell'Agnese, University of Milan – Bicocca (Italy)
- How the orange landscape became a new brand for the Algarve Ana Duarte Rodrigues, University of Lisbon (Portugal)
- Protected agricultural landscapes in Wales: Exploring the potential of delivering sustainable heritage management through local partnerships
 Eifiona Thomas Lane, Ian Harris, Betsan Siencyn and Beth Dann, Prifysgol Bangor University (United Kingdom)
- Interpretation of gastronomic traditions of cultural heritage to enhance tourism in rural areas Valerie Isabel Elss, University of Applied Sciences (FHM) (Germany)
- Bridging Nature-Culture Dualisms in the Asian Conservation Circle: A Perspective from Cultural Landscape
 Je -Hun Ryu, Korea National University of Education (Republic of Korea)

11:00 - 13:00

Smart governance, Urban Planning and Heritage (Chairs: Carlos Nunes Silva; Anna Trono)

LINK: https://unisalento.it/igu02

ADAMO Project Strategic Plan: an example of innovative valorization of Cultural Heritage
 Sandra Leonardi, La Sapienza University, Rome (Italy), Michele Pigliucci, University of Rome "Tor Vergata" (Italy)





- An Innovative ICT platform for Sustainable and Quality Tourism Development Dimitrios Salmas, Chrysostomos Stylios, University of Ioannina (Greece)
- Urban heritage conservation in France: recent evolution and controversy Marie-Alix Molinié-Andlauer, Sorbonne University (France), Federica Appendino, ESPI Paris (France)
- Non-urban heritage in urban environment of Moscow
 Tatiana Borodina, Institute of Geography Russian Academy of Sciences (Russian Federation),
 Alexander Savchenko, The Russian Presidential Academy of National Economy and Public Administration (Russian Federation)
- Heterotopia of decline: disentangling associations between old industries and social exclusion
 Eva Nedorostová, Pavel Raška, Silvie R. Kučerová, M. Zubík, University in Ústí nad Labem (Czechia)
- Heritage Conservation in the Inner-City: For Whom? A Case of the Walled City of Lahore Jannat Sohail, Estonian Academy of Arts (Estonia)

------ 13:00 – 15:00 – BREAK ------

15:00 – 16:00 Place names as cultural heritage – general perspectives (*Chair: Peter Jordan*)

LINK: https://unisalento.it/igu03

- Place names in cultural heritage conservation practice
 Přemysl Mácha, Czech Academy of Sciences (Czech Republic)
- Characterizing links of toponyms and their role in social protection
 Daniel Nyangweso, Mátyás Gede, Eötvös Loránd University (Hungary)
- Alice Oswald's Poetic Mappings: finding water's «Sources» in Myths & Language Pamela J. Rader, Georgian Court University (USA)

16:00 – 18:00 Place names as cultural heritage – the regional focus (Chair: Cosimo Palagiano)

LINK: https://unisalento.it/igu03

- Toponyms and their heritage significance: The case of the Maghreb region





Malak Alasli, Eötvös Loránd University (Hungary)

- Ndebele cultural heritage of the fore in 'Mthwakazi Republic': Place naming, heritage, and contestation in Zimbabwe
 Zvinashe Mamvura, Humboldt University of Berlin (Germany), University of South Africa (South Africa)
- *Microtoponyms: A paradigm of cultural heritage. The Catalan Microtoponymy as study case* Joan Tort-Donada, University of Barcelona (Spain)
- Protecting Welsh place names A live debate!
 Rhian Parry, Prifysgol Bangor University (United Kingdom)

18:00 - 19:00

Place names as cultural heritage - Specific categories of place names as cultural heritage (*Chair: Joan Tort-Donada*)

LINK: https://unisalento.it/igu03

- Toponymical approach to the geographical research of the cultural heritage Andrey A. Herzen, Russian Academy of Sciences (Russian Federation)
- Two groups of place names preserving Hungarian cultural heritage
 Gábor Mikesy, Lechner Knowledge Centre (Hungary)
- Exonyms as parts of the cultural heritage
 Peter Jordan, Austrian Academy of Sciences (Austria); University of the Free State (South Africa)

15:00 - 17:00

The Maritime Cultural Heritage: discourse, practices and uses (Chairs: Lucrezia Lopez; Rubén Lois González; María Ángeles Piñeiro Antelo)

LINK: https://unisalento.it/igu04

- Lighthouses and Coastal Structures. New Recovery and Restoration Paths of the Coastal Heritage Antonietta Ivona, University of Bari (Italy)
- Communicating Coastal Landscape: development practices and protection of maritime cultural heritage

Michele Claudio Domenico Masciopinto, University of Basilicata (Italy)





- The Museums of the Sea: Functions, Discourses and Future Perspectives. The Case of Galicia (Spain)
 María Ángeles Piñeiro Antelo, Lucrezia Lopez, University of Santiago de Compostela (Spain)
- Popular marine architecture: the identity heritage of the coastal communities
 María José Piñeira Mantiñán, Ramón López Rodríguez, University of Santiago de Compostela (Spain)

15:00 – 17:00 Heritage and Islandness: the Islanders' Narratives (Chair: Stefano Malatesta, Archipelagic States and Small Islands Geography AGEI Working Group)

LINK: https://unisalento.it/igu05

- Island Studies and Islanders' Narratives
 Stefano Malatesta, University of Milan-Bicocca (Italy)
- Water resources traditional management in small islands as cultural heritage Arturo Gallia, "Roma Tre" University (Italy)
- Culture-based social innovation. Procida Italian Capital of Culture 2022. The triumph of Utopia Stefania Palmentieri, University of Naples Federico II (Italy)
- Bridging conservation and development through heritage in Galapagos islands
 Gabriela Rodríguez Jácome, Charles Darwin Foundation, Research Station (Galapagos-Ecuador),
 Asunción Blanco-Romero, Universitat Autònoma de Barcelona (Spain)

16:00 – 18:00 Heritage Geographies of Tourism: prospects and challenges (*Chair: Velvet Nelson*)

LINK: https://unisalento.it/igu06

- Liminality and Difficult Heritage in Tourism
 Velvet Nelson, Sam Houston State University (USA)
- Ît a cà, "are you home?" Governance of sustainable travel for local enhancement: the experience of the IT.A.CÀ Salento Network
 Federica Epifani, Sara Nocco, University of Salento (Italy)
- Cultural heritage as an new resource for tourism development: the case study of Tornio-Haparanda (Finland/Sweden)"





Maria Vittoria Lucarno, Catholic University of the Sacred Heart (Italy)

- The art city from within: Young people negotiating tourism and urban heritage in everyday Verona Cristiana Zara, Caterina Martinelli, University of Verona (Italy)
- Alternative urban narratives: telling the esquilino district of Rome through history traces and collective memories
 Tising Denini, Ester Converse, Conjugate University of Dense (Usek)

Tiziana Banini, Ester Capuzzo, Sapienza University of Rome (Italy)

- Off-the-beaten-track Tours, MigranTours, Urban Walks: different labels, the same touristification? **Teresa Graziano,** University of Catania (Italy)
- Changes and adaption of the touristic sector after the political turn of 1989/90 in Northern Germany Alexander Behrendt, Gabriel Gach, Viator Mundi (Germany)

17:00 – 19:00 Heritage and nationalism (*chair: Alec Murphy*)

LINK: https://unisalento.it/igu07

- Dances with Despots: exploring the current representation of monumental statues and visitor engagement with these 'ghosts' of past regimes within Eastern Europe
 Elizabeth Carnegie, Northumbria University (UK), Jerzy Kociatkiewicz, University of Sheffield (UK)
- Catalan nationalism and heritage. The construction of the born as an independence icon (Barcelona, Spain)
 Dolores Sanchez Aguilera, Jaume Font Garolera, University of Barcelona (Spain)
- The current wrong narrative of Kurds wanting a single state-nation: a media distraction iconography from the socio-political practice and proposal in Rojava?
 Fabrizio Eva, University "Cà Foscari" in Venice (Italy)
- National Branding and controversies: the case of internationalisation of Louvre Marie-Alix Molinié-Andlauer, Sorbonne University (France)
- Japan Heritage Branding and Political Soft Power: A Vision for Nationalism? Lesley Crowe-Delaney, Curtin University (Australia)
- *Renaming the Landscape: Nationalism, Ultra-Nationalism and State Formation in Israel-Palestine* **David Newman,** Ben-Gurion University (Israel)







28TH MAY

Parallel sessions

09:00 – 11:30 Place names as part of cultural heritage (*Chairs: Cosimo Palagiano, Peter Jordan*)

LINK: https://unisalento.it/igu08

- Limits and potentialities of cadastre-based historical GIS in recovering place names in minority language

Viviana Ferrario, luav University of Venice (Italy), **Piergiorgio Cesco Frare, Andra Turato,** Independent researchers (Italy)

 When Harvati became Mycenae: replacing 'barbarous' toponyms in Greece in the early twentieth century
 Pandeleimon Hiopidis Independent Researcher (Greece)

Pandeleimon Hionidis, Independent Researcher (Greece)

- Place names as a conflicting cultural heritage in the municipality of Resia in Friuli, Italy
 Primož Pipan, Janoš Ježovnik, ZRC SAZU (Slovenia)
- The Austrian toponymic policy in the late 18th early 20th c. cartography of selected Slavic countries and its meaning of the region's cultural heritage
 Wojciech Włoskowicz, Polish Academy of Sciences (Poland)
- Place names of traditional forest management in semirural landscapes. The case of Cameros (La Rioja, Spain)

César López-Leiva, Universidad Politécnica de Madrid (Spain), **Joan Tort-Donada,** Universitat de Barcelona (Spain)

- Names of French regions as reflection of historical, cultural and political features of the country **Alexey Vasilyev**, Russian Academy of Sciences (Russian Federation)





09:00 – 12:00 Sharing the heritage: heritage narratives in the age of social media (Chairs: Antonella Rinella, Fabio Pollice)

LINK: https://unisalento.it/igu09

- Geoheritage Literary Narratives. The Camino de Santiago (Spain)
 Lucrezia Lopez, Department of Geography, Faculty of Geography and History, University of Santiago de Compostela (Spain)
- The importance of the archives in the construction of territorial biographies for identification of ordinary landscapes: the case of the coastal landascape in Salento
 Aurora Mastore, University of Salento (Italy)
- Local narratives, semiotics and urban restructuring processes in small industrial towns from Romania Andreea-Loreta Cercleux, Florentina-Cristina Merciu and Elena Bogan, University of Bucharest, (Romania)
- Contested memories and dark heritage: the case of the mass rape in Ciociaria Camilla Giantomasso, University La Sapienza (Italy)
- *E-motional landscapes. A visual experimental study for the Xylella case in Salento* **Patrizia Miggiano**, University of Salento (Italy)
- Culture tourism and culture of tourism: the influence of tourist guidebooks from a generational perspective

Elia Vettorato, graduate in Geography and Local Sciences at the University of Turin, scolarship recipient from Fondazione Cecilia Gilardi and Fondazione Franco e Marilisa Caligara (Italy)

- The role of political communication in constructing cyber places: some insights from Lecce (Italy) and Galway (Ireland)
 Valentina Albanese, University of Pisa, (Italy), Bernadette Quinn, Technological University of Dublin, (Ireland)
- Puglia Autentica from the World Wide Web: Postcards and stories for travelling Mariateresa Gattullo, , University of Bari (Italy)
- World Heritage Brand Personality. The Case of Spain
 Mohamed Abdalla Elsayed Hassan, Silvia Aulet Serrallonga, Konstantina Zerva, University of Girona, Faculty of Tourism, Girona, Spain.





09:00 – 12:00 Southern Thinking. Heritage, Migration and Mediterranean cultures (*Chairs: Federico Ferretti; Marcella Schmidt di Friedberg*)

LINK: https://unisalento.it/igu10

- The longue durée of Kurds characters by the Western descriptions from the early XIX century to nowadays. Does this "heritage" fit with the current Rojava socio-political proposal?
 Fabrizio Eva, University "Cà Foscari" of Venice (Italy)
- Historical Geographies of Iberian Territories: Boundary-making Practices and the Enforcement of Territorial Sovereignty in the 1864 Spanish-Portuguese Boundary Treaty
 Jacobo García-Álvarez, Paloma Puente-Lozano, Carlos III University of Madrid (Spain)
- *Mediterranean Cartoheritage --- 2000 years of maps and graphs* **Harald Gropp,** Heidelberg University (Germany)
- Mediterranean Sea, Modernity and the Contemporary: geographical metaphors for Rethinking space Giovanni Modaffari, University of Milan-Bicocca (Italy)
- The geo-theo-politics of land and sea and the metaphysics of the Großraum. Schmitt and the multipolar thinking
 Paloma Puente-Lozano, Carlos III University of Madrid (Spain)
- Archiving the landscapes of the nineteenth century world: Marianne North and more-than-botanical art
 Toshiyuki Shimazu, Wakayama University (Japan)
- Anarchism, geography and the Mediterranean metaphor Federico Ferretti, UCD School of Geography (Ireland)

09:00 - 11:00

Local Government and the Governance of Urban Heritage (Chairs: Carlos Nunes Silva, Anna Trono)

LINK: https://unisalento.it/igu11

- Local heritage for neo-endogenous rural delopment. Valorization, participation, local government and governance in Andalusia





Eugenio Cejudo Garcìa, José Cañete, Universidad de Granada (Spain), Francisco Navarro

- Difficult governance of modern heritage: Four case studies of the Architectural Work of Le Corbusier (France, Switzerland)
 Ismahan Hamzaoui, Université Clermont Auvergne (France)
- Impacts of urban development factors on cultural heritage in post-socialist period. Bucharest as case study

Florentina-Cristina Merciu, Andreea-Loreta Cercleux, George Merciu, University of Bucharest (Romania)

- Regeneration and gentrification of historical districts. The case of Poland
 Barbara Maćkiewicz, Przemysław Ciesiółka, Adam Mickiewicz University of Poznań (Poland)
- Industrial heritage without history: diverse conceptualizations of industrial heritage in the Ústí nad Labem Region (Czechia)
 Vladan Hruška, Michaela Štěbetáková, Pavel Raška, Eva Nedorostová, Zdeňka Smutná, Silvie Rita

Kučerová, Tomáš Sýkora, Petr Hlaváček, Jan Evangelista Purkyně University in Ústí nad Labem (Czechia)

11:00 – 13:00 Citizen Participation in the Governance of Urban Heritage (*Chairs: Carlos Nunes Silva, Anna Trono*)

LINK: https://unisalento.it/igu11

- Public Participation in Urban Planning: from symbolic engagement to citizen control Carlos Nunes Silva, University of Lisbon (Portugal)
- Robust civic participation in management of heritage houses as a tool for sustainable human settlements
 Lucia Leboto-Khetsi, Verna Nel, University of the Free State (South Africa)
- «Come, Listen to the Story»: A Story about a Nepalese Oral Heritage Conservation Project Ajaya Narayan Mali, Syracuse University (USA)
- Students perspectives on University and Academic Heritages: a comparative study between Bologna and Modena
 Silvia Grandi, University of Bologna (Italy), Sara Belotti, University of Modena and Reggio Emilia (Italy)
- *City wall parks in Italy: an opportunity to strengthen the city's identity* **Donata Castagnoli,** University of Perugia (Italy)





09:00 - 13:00

Landscape as heritage: critical perspectives (Chairs: Giacomo Pettenati, Margherita Cisani)

LINK: https://unisalento.it/igu12

- Soundscape as intangible heritage: a digital project to enhance the cultural identity of Modena (Italy) Sara Belotti, University of Modena and Reggio Emilia and University of Bergamo (Italy), Angela Fiore, Conservatorio 'A. Steffani' (Italy)
- Local governance practices for the management of heritage agricultural landscapes. The role of local voluntary associations Dana Salpina, University of Padova (Italy)
- Landscape and identity around memorials and symbolic places representative of the Franco regime in Madrid

Gonzalo Madrazo García de Lomana, Complutense University of Madrid (Spain), Ester Sáez Pombo, Ángela García Carballo, Elia Canosa Zamora, Autonomous University of Madrid (Spain)

- Discords around heritage landscapes. A comparative study of Apulia and Wallonia Lauriano Pepe, University of Liège (Belgium), Margherita Ciervo, University of Foggia (Italy), Serge **Schmitz,** University of Liège (Belgium)
- Landscape, heritage and justice: toward a critical perspective on landscape as heritage through a gaming approach Margherita Cisani, University of Padua (Italy)
- The saltpans of Sečovlje in Slovenia as landscape heritage Primož Pipan, Maja Topole, ZRC SAVU (Slovenia)
- Portuguese Cultural Landscapes: a perspective of governance models Ana Isabel Regado Vaz, Maria José Dias Curado, University of Porto (Portugal)
- Cross-border landscape as heritage: Insights from Slovenia walk, parks and UNESCO Marjeta Pisk, Spela Ledinek Lozej, Research Centre of the Slovenian Academy of Sciences and Arts (Slovenia)
- Landscape as heritage in museums: a critical appraisal of current experiences from the perspective of Geography

Maria Luisa Sturani, University of Torino (Italy)





11:00 – 13:00 The geography of Culture-led Development (*Chair: Giulia Urso*)

LINK: https://unisalento.it/igu13

- Cultural heritage and sustainable tourism development in peripheral mountain areas Stefania Cerutti, University of Piemonte Orientale (Italy)
- Crise politique et environnementale: le role de la cartographie e de l'art dans la reconstruction du paysage en tant que facteur identitaire. Le cas de Ziano, dans la Val di Fiemme **Cristiana Zorzi,** University of Rome "Tor Vergata" (Italy)
- Modern Heritage at the heart of a territorial innovation project: The case study of Le Corbusier University Campus in Firminy (France)
 Ismahan Hamzaoui, Université Clermont Auvergne (France)
- From Industry to Tourism: The Case of LX Factory in the Alcântara Neighbourhood (Lisbon)
 Luis Miguel Brito, Escola Superior de Hotelaria e Turismo do Estoril (Portugal), Luca Zarrilli, University
 "G. D'Annunzio" of Chieti-Pescara (Italy)
- CCIs Geographies in Veneto, Friuli-Venezia Giulia and Western Slovenia Regions. Challenges and Criticalities of Transnational Mapping
 Claudia Faraone, Giulia Ciliberto, Iuav University of Venice (Italy)

11:30 - 13:00

Language (as) Heritage (in) Place: Political geographies of linguistic heritage geographies (*Chair: Virginie Mamadouh*)

LINK: https://unisalento.it/igu14

 La lexicotopographie, nouvel outil d'analyse et de restitution des patrimoines linguistiques minoritaires
 Bernardo Cardinale, University of Teramo (Italy), Giovanni Agresti, Université Bordeaux Montaigne

Bernardo Cardinale, University of Teramo (Italy), Giovanni Agresti, Université Bordeaux Montaigne (France)

- The politics of displaying minority place names: what is behind the local deals? Patrik Tatrai, Research Centre for Astronomy and Earth Sciences (Hungary)
- *Heritage languages, place-making and belonging: Three geographical excursions* **Virginie Mamadouh,** University of Amsterdam (Netherlands)

------ 13:00 – 14:00 – BREAK ------









LINK: https://unisalento.it/iguplenary28

14.00 – 16.00 Round Table WISER – Women in Social Sciences for Equity in Research

Welcome - Fabio Pollice, Conference chair, Rector of the University of Salento

Welcome – Annamaria Cherubini, Deputy Rector for Gender Policies, University of Salento

Introduction - Valentina Albanese, University of Pisa

Session 1

Silvia Aru (Polytechnic University of Turin) – On data and hierarchies: questioning women's presence in the Italian academic field of Geography

Giulia Despuches (University of Palermo) – Gender studies in Geography

- Ugo Rossi (Gran Sasso Science Institute) My encounter with feminism and feminist geography
- Valeria Pecorelli (Libera Università di Lingue e Comunicazione, IULM, Milano) Digital spaces and male parenting
- Cesare Di Feliciantonio (Manchester Metropolitan University) Challenging norms and squeamishness: 30 years of geographies of sexualities
- *Giovanna Giulia Zavettieri (Sultan Qaboos University)* Oman and gender: female experiences in the Universities of the Persian Gulf

Session 2

Moderator: Federica Epifani (University of Salento)

Valentina Greco (Former Professor of Patrick Zaki at the University of Bologna) - Video message for Patrick Zacki

Roberta Rabellotti (University of Pavia) – Women in Economics





Adriana Di Stefano (University of Catania) - The New Gender Agenda of the European Research Area: Perspectives from Social Sciences and Humanities

Conclusions: Elena dell'Agnese, Valentina Albanese, Teresa Graziano, Giulia Urso

16:30-19:00 Perspectives on heritage geographies – final round table

Moderator: Elena dell'Agnese, Conference Chair, University Milan - Bicocca

Introduction - Fabio Pollice

Carlos Nunes Silva, Anna Trono – IGU Commission on Geography of Governance

Virginie Mamadouh – IGU Commission of Political Geography

Je-Hun Ryu – IGU Commission on Cultural Geography

Marcella Schmidt di Friedberg – IGU Commission on History of Geography

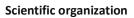
Cosimo Palagiano, Peter Jordan – IGU Commission on Toponymy

Conclusions - Elena dell'Agnese, Fabio Pollice





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Elena Dell'Agnese, Università di Milano-Bicocca Fabio Pollice, Università del Salento

Scientific committee

Hamzah Bin Muzaini, National University of Singapore Louis Dupont, Université Paris-Sorbonne Je-Hun Ryu, Korea National University of Education Romeo Hanxhari, University of Tirana Peter Jordan, Austrian Academy of Sciences Virginie Mamadouh, University of Amsterdam Claudio Minca, Macquarie Dieter Müller, Umeå universitet Alec Murphy, University of Oregon Velvet Nelson, Sam Houston State University Carlos Nunes Silva, University of Lisbon Cosimo Palagiano, Università di Roma "La Sapienza" Jarkko Saarinen, University of Oulu Marcella Schmidt di Friedberg, Università di Milano-Bicocca Anna Trono, Università del Salento

Local organization: Federica Epifani, Patrizia Miggiano, Sara Nocco, Antonella Rinella, Marco Sponziello

Web:

http://conference.unisalento.it/ocs/index.php/heritagegeographies/heritagegeographies

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