
TORINO

Sales Guide - 2021



TORINO

YOUR GATE
TO ITALY

10 GOOD REASONS... TO CHOOSE TORINO

1 The first **CAPITAL OF ITALY**, before Florence and Rome

2 The **MUSEO EGIZIO**, the world's oldest

3 The **NATIONAL CINEMA MUSEUM** inside the "Mole Antonelliana"

4 The city where the **HOLY SHROUD** is conserved

5 The **ROYAL RESIDENCES** declared by **UNESCO** a World Heritage Site

6 The city preserving **LEONARDO da Vinci's SELF PORTRAIT**

7 The capital of **CONTEMPORARY ART**

8 The best historical **CAFÉS** and **PÂTISSERIES**

9 The capital of taste, **CHOCOLATE** and **APERITIFS**

10 The city with 18 km of arcades for **SHOPPING**



CONTENTS

1. WELCOME TO TORINO —4
2. ARRIVING AND MOVING—6
3. WHERE TO SLEEP —11
4. FOOD AND WINE—12
5. WHAT TO SEE—14
6. SHOPPING—15
7. GREAT EVENTS—16
8. SPORT AND NATURE—18
9. TOURIST ITINERARIES—27
10. TOURIST PRODUCTS AND SERVICES—35
11. INCOMING OPERATORS—47
12. TURISMO TORINO E PROVINCIA—48

1. WELCOME TO TORINO

Torino is at the centre of an area of unexpected variety and beauty, protected by a superb crown of mountains and surrounded by woods and hills, rich in environments where nature is revealed in all its guises, lakes, rivers, torrents and numerous species of wild animals which it's exciting to surprise: proud guardian of its traditions and the past, it also interprets the present and is ready to welcome the future.

The central position in the picture is occupied by **Torino**, a Mitteleuropean yet man-sized city, in which international interest continues to grow more and more. Nowadays it's far removed from the antique Savoy capital it once was. The change began in the 1990's, when the link that identified it with the car manufacturing industry began to loosen, accelerated in 1998 with the Display of the Holy Shroud and was finally consolidated in 2006 with the Olympic Winter Games. The city has however retained its many faces, the main ingredients of its charm: Torino of museums; Torino of music and film; Torino of culture, art and spirit; Torino with its passion for antiques and books (it has a real tradition of antique books and prints); magical Torino (according to legend, it is one of the three points of an imaginary triangle, together with Paris and Prague); but also sweet-toothed Torino, with its historical cafés, chocolate, inimitable miniature cakes and the unmissable ritual of aperitifs and traditional flavours.

The **Canavese** district and the **Valli di Lanzo**, chosen by the Savoy family as the location in which to spend their free time and now destination of the travellers of the third millennium, who appreciate the many opportunities available, offer cultivated plains, hills covered with woodland and vineyards, rivers, torrents and lakes, uncontaminated mountains and high peaks which make it possible to practice all kinds of sports, from the most traditional to the most recent, while the impressive castles and contemplative sanctuaries situated at high altitudes tell of a past rich in history and religious worship. A place characterised by immense charm is the Gran Paradiso National Park, formerly a hunting reserve used by the Savoy court, which conserve numerous "royal trails" and hunting lodges, as well as rare flora and fauna. Not forgetting that all the valleys offer the chance in winter to practise cross country skiing, ski touring, downhill skiing and snowshoe outings.

The **Val Susa** and the **Pinerolese** district, with their landscapes richly characterised by military, religious and artistic traces dating back over a thousand years, nature parks and ecological reserves, offer nature, sport, culture and excellent food all year round. The Winter Olympics projected the area's image onto the international scene and the hard work carried out to provide an adequate scenario and technologies is now bearing its fruits. Traditional architectures combine with modern styles, increasing the appeal of the venues where today's tourists, with or without sporting intentions, can find the answer to a variety of needs, from sport – skiers can take advantage of 400 km of ski runs and 71 lift systems up to altitudes of 2,800 metres – to relaxation, from social events to the discovery of antique flavours and the latest comforts in terms of wellbeing.

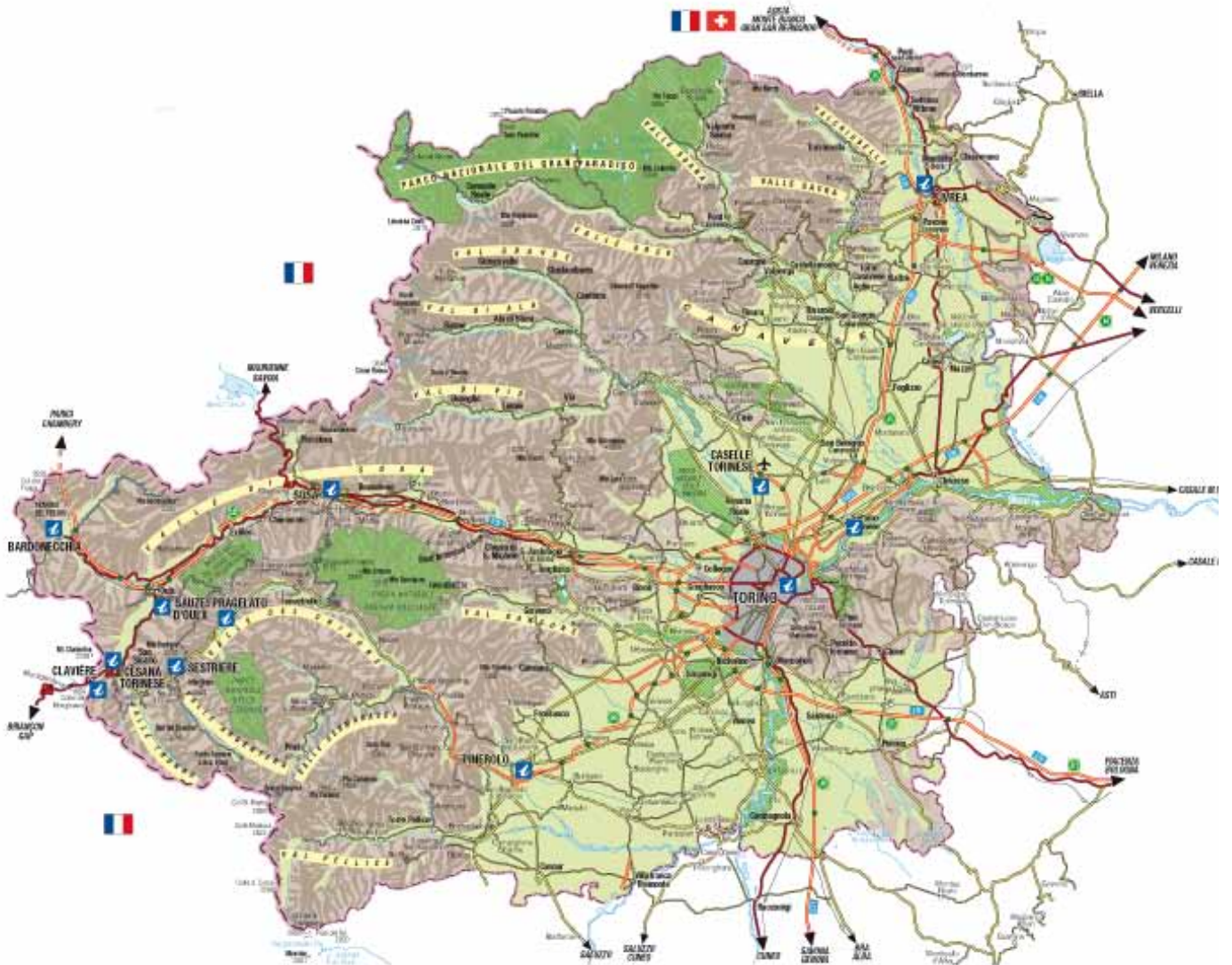


[Click here to download the ONE TERRITORY, INFINITE EMOTIONS](#)

[Click here to watch the video: TURIN AND ITS PROVINCE](#)

1. WELCOME TO TORINO

IL TERRITORIO DI TORINO E PROVINCIA



2. ARRIVING AND MOVING

HOW TO REACH TORINO

Due to its position Torino is the natural meeting point for the surrounding Alpine valleys and a place where important national and international communication routes converge. Torino is easy to reach by plane, train and car.

FOR ANY FURTHER INFORMATION:
www.muoversinpiemonte.it

BY CAR

Five motorways come to the city via the ring road that runs along the north, west and south sides of the town:

- **A4 Trieste-Venezia-Milano-Torino** - www.autostrade.it
- **T1/T2-A5 Tunnel Monte Bianco-Aosta-Torino**
- www.ativa.it
- **A6 Savona-Torino** - www.autostrade.it
- **A21 Piacenza-Torino** - www.autostrade.it
- **T4-A32 Tunnel Fréjus-Torino**
www.sitaf.it - www.tunneldufrejus.com

There are a number of slip roads off the A55 ring road for the areas just outside the city (airport, Lingotto, Juventus Stadium, Rivoli, Venaria Reale, Stupinigi included); for the town centre, the main exits are Corso Regina Margherita (North) and Corso Allamano (South). An extensive road network connects Torino with the province and, from there, to the main national and trans-European roads:

SS 10 Monselice (Pd)-Torino

SS 11 Venezia-Torino

SS 20 Ventimiglia-Col di Tenda (Cn)-Torino

SS 23 Francia-Sestriere-Torino

SS 24 Francia-Cesana Torinese-Torino

SS 25 Francia-Colle del Moncenisio-Torino

SS 26 Francia/Svizzera-Aosta-Torino

BY BUS

There are many links connecting the main cities in Italia and abroad with Torino.

For information on routes, prices and timetables:
www.busradar.it

Autostazione EXTRA.TO

Corso Bolzano/Via Grattoni-Torino - www.extrato.it

Autostazione Terminal Bus

Corso Vittorio Emanuele II 131h - www.autostazionetorino.it

ACCESSIBILITY

The main extra-urban transport companies can be contacted to book any disabled service.

In Torino trains, buses, taxis and car hire are available for everyone, from those in wheelchairs to mums with buggies.

www.turismabile.it

Click here to discover:

HOW TO GET TO THE CITY



2. ARRIVING AND MOVING

HOW TO REACH TORINO

Due to its position Torino is the natural meeting point for the surrounding Alpine valleys and a place where important national and international communication routes converge. Torino is easy to reach by plane, train and car.

FLIGHT CONNECTIONS

Torino is serviced by two airports:

- Caselle International Airports
- Malpensa 2000 Intercontinental Airport.

Caselle International Airport

www.aeroportoeditorino.it

strada San Maurizio, 12 - Caselle Torinese (To)

The airport is only 16 kilometres from the centre of the city. It is reached along a main road and a ring road connected to an efficient motorway network that links it easily to the main cities in north Italy and southern France. Caselle Terminal is directly connected to a multi-storey car park with room for almost 2,500 cars, perfectly integrated into the airport complex and only 33 metres from it.

International connections to/from Torino can be easily guaranteed, especially through Frankfurt, to which Torino is connected by 4 daily flights.

“Malpensa 2000” Intercontinental Airport

www.milanomalpensa-airport.com

This airport is located at about 100 kms from Torino and offers daily international and intercontinental flights. It is considered the biggest hub in South Europe, with about 150 world destinations. Soon a new railway line will connect Malpensa 2000 to Torino in less than one hour.

[Click here to download the list of :](#)
ALL SCHEDULED AIRLINES IN TORINO

[Click here to search:](#)

FLIGHTS FROM AND TO TURIN



2. ARRIVING AND MOVING

RAILWAY NETWORK

In Torino

Torino is an extremely important national and international railway junction. The main railway stations in the city are:

- Porta Nuova - Corso Vittorio Emanuele II, 53
- Porta Susa - Piazza XVIII Dicembre, 8
- Lingotto - Via Pannunzio, 1
- Dora GTT - Via Giachino, 10

For further information about trains and times contact:

- Trenitalia

www.trenitalia.com

Ph.: 892021 (only from Italy)

Ph.: +39.06.68475475

- Italo

www.italotreno.it

Ph.: +39 060708

every day from 6.00 am to 11.00 pm

Foreign railway companies directly connected with Torino:

- OUI SNCF

www.oui.sncf

Note: direct daily connections from Italy and France. The trains stop in Bardonecchia and Oulx.



HOW TO MOVE FROM TORINO

Turin Metropolitan Railway Service (SFM)

From December, 2012 the new Metropolitan Railway Service (SFM) has come into operation. The Turin metropolitan railway service is a commuter rail system serving the metropolitan area of Turin. The system comprises 5 lines operated by GTT - Gruppo Torinese Trasporti and Trenitalia. 256 trains daily connect 75 stations in the provinces of Torino and Cuneo.

A train every 10 minutes between the Stura and Lingotto railway stations with traveling time similar to the underground. Only 15 minutes!

For each line a train measured every hour the whole day, with reinforcements every 30 minutes during peak hours. The timetable is easy to remember due to the passage of trains always at the same time. This new service makes Torino equal to many European capitals such as Paris - Berlin - Vienna - Prague.



2. ARRIVING AND MOVING

HOW TO MOVE IN TORINO

PUBLIC TRANSPORT

Both urban and suburban areas are efficiently served by a widespread network. Buses, trams and underground cross the whole city from the early morning (almost all lines start at about 05.00) until late at night (24.00). Tickets can be bought in parking meters in the “Blue Zone”, tobacconist’s, news-stands and shops displaying a symbol. There are various types of ticket: an ordinary urban ticket valid for 90 minutes (€ 1,50), a book of 15 tickets etc.

For further information contact:

GTT

www.gtt.to.it/cms/en/

Ph.: 800.019152 (toll free number only from Italy)

Hours: Mon-Sat 06.30-19.30; 00-24 automatic response.

For information on public transport, routes, itineraries in Torino and its territory:

www.muoversiatorino.it

www.muoversinpiemonte.it



Taxi

Every city district has at least one taxi rank, but it is also possible to call or book taxis via the switchboards of syndicates and associations. At the following telephone numbers:

- **Pronto Taxi - Radio Taxi**
- Tel.: +39.011.5737 -
- Tel.: +39.011.5730/3399

www.prontotaxi5737.it - www.radiotaxi.it

[TO]BIKE - Bike sharing a Torino

Torino is a smart, green city and it offers a bike sharing service [TO]BIKE: an innovative bike sharing project, accessible 24/7.

www.tobike.it

Bike sharing services without stations

In Turin there is also the *free floating* version that allows you to leave your bike in any public place and park the bicycles.

www.mobike.com

Scooter Sharing

MIMOTO electric motor-scooter sharing.

www.mimoto.it

Turin also has a scooter sharing service. The main operators are: **BIRD, BIT MOBILITY, CIRC, dott, HELBIZ, HIVE, LIME, TIER**

Please download the apps on [Google Play Store](#) and [Apple App Store](#).

[Click here to download the main routes:](#)

MAP OF CIRCULATION



2. ARRIVING AND MOVING

BUS CIRCULATION - Restricted Traffic Zone (LTZ)

By resolution of the City Council mech. 201502858/006 approved July 14, 2015, the City of Torino suspended the Tourist Bus LTZ starting from June 30, 2016. **Therefore from July 1, 2016 the Tourist Bus LTZ will be no longer in force.**

To access in Central Limited Traffic Zone in the city centre, you will need to be authorized in order to avoid incurring the penalties, but no longer need to be in possession of the Tourist Bus LTZ permit.

Click here to download the: TOURIST BUS LTZ PERMIT FORM

The limits of this area are in approximation to the administrative borders of the city to the north, south, and west, while to the east the boundary is defined by the axis of the Po river. The Tourist Bus LTZ will operate 24 hours a day every day, Monday to Sunday, including holidays.

FREE PARKING AREAS:

- P1 - Lungo Dora Colletta - 25 stops
- P2 - Via Nievo-Poliziano-Ravina-Varano - 72 stops
- P3 - Parco Michelotti -corso Casale - 4 stops
- P4 - Corso Giordano Bruno - 4 stops
- P5 - Piazza d'Armi- corso Montelungo - 30 stops
- P6 - Via Gorini - 3 stops
- P7 - Piazzale Basilica di Superga - 4 stops

PAID PARKING AREAS:

- P8 - Viale 1° Maggio - 8 stops
- P9 - To Esposizioni - viale Bolardo - 5 stops

BUS STOPS:

- 1 - Viale 1° Maggio
- 2 - Via Cernaia
- 3 - Corso Vittorio Emanuele (near Stazione Porta Nuova)
- 4 - Piazza Vittorio Veneto
- 5 - Piazza Castello (in front of Teatro Regio)

Click here to download the: LTZ MAP

For more information, please visit the website:

WWW.GTT.TO.IT

Blu Zone parking

There is Pay and Display parking throughout the city centre (called zone A), the "Zona Blu", run by GTT with hourly costs varying according to the area (from € 1,30 to € 2,50). It is possible to buy parking vouchers (hourly) from authorised shops (tobacconist's, news-stands, cafes) and automatic ticket machines.

Click here to download the: MAP OF THE BLUE ZONE

Pedestrian areas

The main pedestrian area is in the historic centre, formed by via Garibaldi, via Roma and several adjacent streets, and crosses the city from Piazza Statuto to Piazza Castello; it is full of shops and places to relax and enjoy oneself (in spring and summer many places offer their specialities in pleasant outside bars).



3. WHERE TO SLEEP

Torino's welcoming structures are capable of meeting multiple requests: from luxury hotels, to residences or guest-houses, from campsites to youth hostels or agritourism.

[Click here to download the lists of:](#)

TORINO HOTELS & METROPOLITAN AREA HOTELS IN THE PROVINCE

The brand **Yes! Enjoy Torino Top Hospitality** is awarded to any hotels meeting various quality requirements such as courtesy, cleanliness, service care, environment care and ability to promote traditions, patrimony and events of the surrounding area. The quality brand has an annual validity and can be reconfirmed after rigorous periodic verifications, thus assuring the continuity of the performances. To ensure a greater reliability, the required conditions for the quality brand are elaborated by experts and further verified by "mystery clients": unexpected guests travelling incognito. The quality brand "Yes!" is promoted by the Torino Chamber of Commerce of Torino and the Province.

www.yestorinohotel.it

[Click here to download the lists of:](#)

BED & BREAKFAST

The **B&B Doc** seal of quality is awarded to bed & breakfast accommodation. Its aim is to select, guarantee and accompany each structure in the pursuit of constant improvements to the attention and care dedicated to the guest. This quality seal is promoted by the Province of Torino.

[Click here to download the lists of:](#)

HOLIDAY HOMES & APARTMENT ENTERPRISES AGRITOURISM ESTABLISHMENTS HOSTELS CAMPSITES REFUGES AND HUTS

Seek and book with our reservation service:

WWW.BOOKINGPIEMONTE.IT

Do you travel by CAMPER? [Click here to know:](#)
CAMPSITES



4. FOOD AND WINE

The rich cuisine and wine tradition of Torino and its region offers several opportunities for “appetising” themed trips that can be combined with “taste” itineraries in Piemonte or with tours focusing on culture, nature, art and architecture.

In sheet **Food and Wine** few suggestions to help you find the many excellent spots in Torino:

[Click here to download:](#)
FOOD & WINE

FOOD&WINE... THE CITY OF FLAVOURS

Eating well in Torino is an art, a tradition of excellence that spans from wine to cheese, and from coffee to apéritifs. You can enjoy this superb cuisine in the over 600 restaurants the city can offer.

APERITIF

Turin is the city where Antonio Benedetto Carpano invented **Vermouth** in 1786. He added white wine to an infusion made up of over 30 varieties of herbs and spices. Vermut was made famous by Martini & Rossi. The daily ritual of meeting in trendy or historical wine-bars before dinner is still alive: these are the places in which to enjoy a glass of local DOC wine, a cocktail or the more classic Punt e Mes, tasting charcuterie, cheese, hors d'oeuvres, grissini and appetisers.

FOOD&WINE

Torino has always been the native soil of famous chef and grand gourments, and it has brought forth extraordinary, minimitable and world-famous specialties. *Grissini*, *agnolotti*, *bagna caoda*, mixed boiled meats, cheeses, precious truffles, all washed down with Piemonte's grand red wines like Barolo, Barbaresco, Nebbiolo, Dolcetto o Barbera.

[Click here to download the list of restaurants:](#)
TYPICAL REASTAURANT

CHOCOLATE

In 1560, duke Emmanuel Philibert of Savoy celebrated moving his capital from Chambéry to Torino by serving the city a symbolic cup of streaming hot chocolate, initiating Torino's eternal love affair with chocolate. Over the centuries, the fertile imagination of zealous master chocolatiers created some tasty items like “gianduiotto”, cocoa and hazelnuts cream.



4. FOOD AND WINE

THE BEER CULTURE

From Torino to Chieri, from Val della Torre to Vaie, from Pinerolo to Villar Perosa: all the Torino district is also a land of great RAW BEERS, that is to say not pasteurised and without preservatives. In fact there are many laboratories that produce homemade low or high fermentation beers, only with basic ingredients: malt, hops, water from fine local springs and yeast. All the breweries offer the possibility to organize VISITS, with TASTINGS combined with typical dishes and products. Honey beers, chestnut beers, old varieties of Piedmontese apple beers, as well as Christmas Beers are also worthy of mention.

HISTORICAL CAFÉ

Things haven't changed much in the historical cafés, the heart and soul of Torino tradition and culture: a safebet for tasting some special subalpine pastries in oh-so-chic style. Experience the discreet charm and elegance of the historical cafes in Torino, which are part of the tradition and culture of the city

**Click here to download the list of:
HISTORICAL CAFÉS**

ROYAL ROUTE OF TORINO WINES

A particularly interesting pastime in Torino is going long the routes that combine culture and scenery with the discovery of the area's wine-making tradition, visiting WINERIES and sampling the exquisite LOCAL AOC WINES from the Torino Hills to Canavese, Pinerolese and Val Susa.

Autumn is the perfect season for discovering PASSITAIE in Canavese (grates on which grapes are left to over-ripen and wither to make passito or raisin wine), while winter is ideal for witnessing the late harvest of the grapes used to make VINO DEL GHIACCIO (ice wine) in Alta Val Susa. A wine trail wouldn't be complete without a tour of the MUSEO MARTINI DI STORIA DELL'ENOLOGIA (Martini Museum of the History of Wine-Making), housed in the 18th century cellars of the first premises occupied by the factory, on the hills of Torino: it hosts Europe's most important collection of items (about 600) documenting the history of wine from the 1st century BC to the 20th century, as well as that of the great and internationally famous brand from Torino. At the end of the visit, for groups, it is possible to organise a tasting session of Martini & Rossi products.

www.stradarealevinitorinesi.it



5. WHAT TO SEE

MUSEUMS

It's impossible to mention all the museums in the provincia di Torino, a territory which is extremely rich in art, culture and history.

ECOMUSEUMS

A land so rich in traditions and work in the farming, artisan, mining and industrial sectors simply couldn't allow the memory of old crafts and trades and its past history to die, and couldn't neglect its unique natural heritage. This is why Provincia di Torino has launched the "progetto cultura materiale" (material culture project), a network of ecomuseums arranged into specific sectors: "The textiles trail" (7), "Memories of water and land"(9), "Ground and underground" (9), "The time of industry"(5), as well as 10 Valdensian museums, 40 theme museums and 18 ethnographic museums.

[Click here to download the list of:](#)
MUSEUMS

ROYAL RESIDENCES

A crown of delights: the "ring" of the Royal Residences has been so-defined, a complex of extraordinary historic/artistic and environmental interest in Piemonte that was declared World Heritage by UNESCO in 1997.

[Click here to download the list of:](#)
ROYAL RESIDENCES

CASTLES AND FORTRESSES

In Canavese the Castels look down from the wooded hill tops and vineyards, silhouetted against the backcloth of the cultivated plains and domineering the towns. They are the natural setting for many historical pageants. Armies, merchants and pilgrims, crossed Val Susa and Pinerolese for centuries; guarded and protected by overwhelming fortresses, that are still distinguishing this landscape with their majesty.

[Click here to download the list of:](#)
CASTLES AND FORTRESSES

RELIGIOUS BUILDINGS

The whole province of Torino, is characterised by religious works of art, from the most isolated Romanesque parish churches to the gothic cathedrals in the city, from the baroque artistry of great architects from Piemonte, such as Bernardo Antonio Vittone.

IN TORINO

Few cities in the world boast the religious and spiritual traditions of Torino where the Holy shroud is conserved, the sheet on which the image of a crucified man is visible. In the former Savoy capital many churches can be visited, true architectural masterpieces...

[Click here to download the list of](#)
RELIGIOUS BUILDINGS

ABBEYS AND SANCTUARIES

Austere sentinels, constantly guarding the access routes from the mountains to the plains, a place of hospitality and comfort for pilgrims travelling from Northern Europe to Rome along the Via Francigena, with their often daring architectures, the abbeys of the Val Susa and the Pinerolese district symbolise the profound local spirituality.

[Click here to download the list of:](#)
ABBEYS AND SANCTUARIES



6. SHOPPING

There's nothing better than to go shopping in a city with 18km of colonnaded streets and to see yourself in Italian style: just take a stroll to admire the elegance, refinement, attention to detail and the accessories.

[Click here to know more about:](#)
TORINO SHOPPING

The area traditionally devoted to shopping is between Via Roma, heart and symbol of the city, and the pedestrian zones of Via Carlo Alberto and Via Lagrange where the shop windows of all the big names in fashion and jewellery glitteringly shine.

Via Garibaldi is younger and trendier, Via Po is more "intellectual" with the bookshops and stores selling new and used records, while Via Maria Vittoria and Via della Rocca are more sophisticated owing to the art galleries and antique shops. But just around the corner, in Borgo Dora...

the new flavours of the world in the many ethnic shops!

LUXURY SHOPPING

Torino Outlet Village is 15 minutes from Turin and near the best tourist attraction for culture, skiing, nature, food and wine.

[Click here to see the website:](#)
TORINO OUTLET VILLAGE

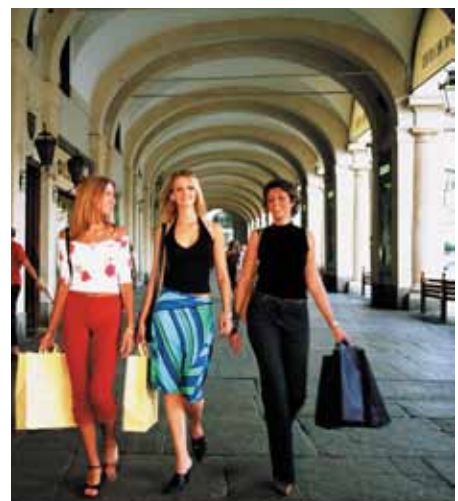
LOCAL AND THEME STREET MARKETS

All year round the streets and squares of Torino are home to stalls full of clothing, local fare, craftwork and curios of all kinds: these are the colored **street markets** and the periodic **theme markets**. The essential ones to visit are in **Porta Palazzo**, Europe's largest open-air market offering a huge array of languages, colours and fragrances, and the incredible **Balôn** where you can find antique pens and watches, precious books, carpets from all periods, fine quality furniture, toys, lace, textiles and bijoux jewellery.

Among the most loved markets by Torino's populace let's mention the **Crocetta** one (an elegant area of the city) and the **Piazza Benfica** one in the charming Luigi Martini Garden.

[Click here to download the list of:](#)
THEME STREET MARKETS

[Click here to discover:](#)
"MERCATO CENTRALE"



7. GREAT EVENTS

TWELVE MONTHS OF GREAT EVENTS

It is quite true, Torino never stands still: here there is always something interesting to see, to hear and to discover... exhibitions, festivals, shows, concerts, fairs, revues, sporting and folklore all come one after another.

BEST EXHIBITIONS

- **INTERNATIONAL BOOK FAIR** (May) It attracts 300,000 visitors and 1,400 exhibitors and is held every year in May.
www.saloneibro.it
- **SLOW FOOD TERRA MADRE SALONE DEL GUSTO** (October), every 2 years. One of the fine food sector's major events at international level, held every two years in October and attracting over 250,000 visitors. **Terra Madre:** The world largest meeting of food communities, held in October every two years, attended by 10,000 participants.
www.salonedelgusto.it
- **CIOCCOLATO** (November) 10 days of tasting sessions with master chocolatiers and chocolate brands, both national and international, every year in November.
www.cioccola-to.eu
- **CONTEMPORARY ART TORINO PIEMONTE** (November-January) and **ARTISSIMA** the international contemporary art fair, hosted every year in October.
www.contemporarytorinopiemonte.it

SPORT EVENTS

- **NITTO ATP FINALS** (November)
www.nittoatpfinals.com

BEST FESTIVALS

- **TORINO JAZZ FESTIVAL** (April)
www.torinojazzfestival.it
- **LOVERS FILM FESTIVAL** (April)
www.loversff.com
- **KAPPA FUTURFESTIVAL** (July)
www.kappafuturfestival.it
- **TODAYS FESTIVAL** (August)
www.todaysfestival.com
- **MITO SETTEMBREMUSICA** (September). An international music festival organised every year for the whole month of September.
www.mitosettembremusica.it
- **TFF - TORINO FILM FESTIVAL.** A showcase of the latest world cinema trends, it is second only to that of Venezia and is held every year.
www.torinofilmfest.org
- **CLUB2CLUB** (November) One of the most forward-thinking electronic music festivals.
www.clubtoclub.it

Click here to download the list of:
**TWELVE MONTHS OF GREAT EVENTS
EVENTS IN TORINO
EVENTS IN THE PROVINCE**



7. GREAT EVENTS - NITTO ATP FINALS 2021-2025



From 2021 to 2025, Turin will host the **NITTO ATP Finals**. Among the most important tennis tournaments at international level, it features **the 8 best tennis players in the world** competing for the first time in Italy, for the title of **Master of the ATP Finals**.

WWW.NITTOATPFINALS.COM



8. SPORT AND NATURE

SPORT

In Torino

Sport plays an extremely important part in the city. There are many opportunities to practise sport in Torino, and also many others when sport becomes a show: from the show/business of the Juventus and Torino Football Clubs to the Turin Marathon, from the various other events involving different disciplines to the Olympic venues.

FOOTBALL

• Allianz Stadium

The new Juventus Stadium, opened in 2011, is an innovative project. A futuristic structure, offering a different and closer view of the playground without barriers between the pitch and the standings, with suspended walkways reaching box and gallery seats. At the same time, a new urban centre going beyond sport events: a real square, with shops and restaurant facilities open all weekdays, contributing to the redevelopment and conversion of this urban area. Strada Altessano, 131
Trasporto pubblico: 72 da Via Bertola

• Stadio Olimpico

Temple of the turinese football, the Stadio Olimpico (Olympic Stadium) has been the protagonist of the opening and closing ceremonies of the XX Olympic Winter Games. Now it hosts the football matches of the Juventus and Torino, the two teams of the city.

Via Filadelfia, 88

Trasporto pubblico: 4 da Porta Nuova, 10 da Porta Susa

Tickets:

It is possible to buy season tickets and tickets one hour and a half before the starting of matches at the Stadium, at tabacchist's and football pools offices. To find the nearest please visit: www.listicket.it, or contact directly:

• Juventus Football Club

www.juventus.com

Galleria San Federico, 38

Ph. +39.02.60060900 (calling from abroad) - 892.982

Hours: Mon-Sat 10.00-13.00/14.00-18.00

For domestic matches only.

Sun: 2 hours before match start

For the keenest fans official products of the two clubs can be bought in several authorized shops.



8. SPORT AND NATURE

GOLF

The large green areas in the city provide ample opportunities to practise this sport, which counts an increasing number of enthusiasts.



COURSES

AROUND TORINO	CLOSED	COURSE
Golf Club Stupinigi www.golfclubstupinigi.it Corso Unione Sovietica, 506 - Torino Ph. +39.011.3472640	Monday not holidays	9 holes - par 66
Golf Club I Girasoli www.girasoligolf.it Strada Pralormo, 315 - Carmagnola (TO) Ph. +39.011.9795088	Wednesday not holidays	18 holes - par 71
Golf Club La Margherita www.golfclublamargherita.it Strada Pralormo, 29 - Carmagnola (TO) Ph. +39.011.9795113	Tuesday not holidays	18 holes - par 72
Circolo Golf Torino www.circologolftorino.it Via Agnelli, 40 - Fiano (TO) Ph. +39.011.9235440	Monday not holidays	blue: 18 holes - par 72 yellow: 18 holes - par 72
Royal Park Golf I Roveri www.royalparkgolf.it Rotta Cerbiatta, 24 - Fiano (TO) Ph. +39.011.9235500	Monday not holidays	Course Trent Jones Sr: 18 holes -par 72 Course Hurdzan-Fry: 18holes - par 36
Moncalieri Golf Club www.moncalierigolfclub.com Strada Vallere, 20 - Moncalieri (TO) Ph. +39.011.6479919	Tuesday not holidays	9 holes - par 64
Golf Club I Ciliegi www.icilieigolfclub.it Strada Valle Sauglio, 130 - Pecetto Torinese (TO) Ph. +39.011.8609802	Tuesday not holidays	3 holes executive 9holes - par 72

8. SPORT AND NATURE

COURSES

CANAVESE AND VALLI DI LANZO

CLOSED

COURSE

Golf Club La Romanina

www.romaninagolf.it

Strada dei Mattiolini 39 - Favria

Ph. +39.0124.470075

9 holes – par 70

Golf & Country Club San Giovanni dei Boschi

www.sangiovannigolf.com

Strada Piane, 6 Cascina Fantasia - Torre Canavese

Tel. +39.0124.512078

Wednesday not holidays

9 holes – par 72

VAL SUSA E PINEROLESE

CLOSED

COURSE

Golf Club Le Fronde

www.golflefronde.it

Via Sant'Agostino, 68 - Avigliana

Ph. +39.011.9328053

Monday not holidays

18 holes - par 71

Golf Club

www.golfclubclaviere.it

Strada Nazionale, 47

Ph. +39.0122.878917

seasonal opening

9 holes - par 64

Golf Prigelato

Via Rohrbach, 5 - Frazione Plan

Ph. +39.339.8574897

seasonal opening

9 holes - par 72

Circolo Golf

www.vialattea.it

Piazza Agnelli, 4 - Sestriere

Ph. +39.0122.76243

seasonal opening

18 holes - par 65

Golf indoor

www.vialattea.it

Palazzetto dello Sport

Ph. +39.345.8591261

8 practise positions,
simulator pgm.



8. SPORT AND NATURE

IN THE MOUNTAINS

Winter Mountains

Alpi Alta Val Susa - Beloved mountains.

Situated in the very same mountains where the 2006 Torino Olympic Games were held, the resort combines the wide array of tourist offers of 6 important ski areas in the Alta Val Susa: Bardonecchia, Cesana-Sansicario, Clavière, Pragelato, Sauze d'Oulx, Sestriere.

The vast array of places to stay include prestigious hotels, welcoming guest houses, as well as self-catering apartments and holiday homes that will suit all tastes. There are 18,000 beds in various types of accommodation, fitted with all comforts.

Alpi Alta Val Susa unites the skiing areas of the Vialattea, Bardonecchia, Pragelato with over 500 kilometres of slopes, 5 rings for cross-country skiing, 5 snowparks and 1 half pipe.

www.turismotorino.org/alpialtavalsusa/en

For information about ski resorts:

- Vialattea (Sestriere spa)

www.vialattea.it

commerciale@vialattea.it

Ph. +39.0122.799411

- Bardonecchia Ski

www.bardonecchiaski.com

colomion@bardonecchiaski.com

Ph. +39.0122.99137

Click here to discover:

ALTA VAL SUSA & CHISONE - SNOWSHOEING

Petit Ski Resorts

Villages and great nature in the Turinese Alps.

Imposing peaks, gentle slopes, crisp air, nature everywhere - on the Alps that frame Torino, you can find the magic atmosphere of the Petit Ski Resorts. The quaint and spotless villages dotting the ample valleys are the perfect places to rest and enjoy your stay with your family and to visit important natural areas - such as the Gran Paradiso National Park and the Orsiera Rocciavè Natural Park.

SMALL SKI RESORTS

Click here to download our brochure:

ALTA VAL SUSA E CHISONE - OUR HOLIDAY IN THE TORINO ALPS



8. SPORT AND NATURE

Summer Mountains

Alpi Bike Resort - A unique freeride experience.

Alpi Bike Resort is a brand new opportunity for all mountain bike enthusiasts: a vast area featuring 4 mountain valleys and 8 towns, it boasts more than 50 freeride trails of various difficulty levels, hundreds of miles of trails suitable for cross country, bike&skill parks, dirt and four cross areas, and north shore trails. With its 10 chairlifts and 2 gondola lifts equipped for transporting bikes, Alpi Bike Resort offers a vast array of dedicated services, catering to all needs: rentals, repair shops, mtb schools and bike hotels.

The towns of Alpi Bike Resort are: Bardonecchia, Cesana Torinese, Chiomonte, Clavière, Pragelato, Prali, Sauze d'Oulx and Sestriere.

www.alpibikeresort.com

[Click here to know more about:](#)
OUTDOOR



8. SPORT AND NATURE

NATURE

In Torino

There are many parks and gardens in the city. Nature is prized to such an extent that Torino has added outlying parks to the green urban areas of its historic centre.

[Click here to download:](#)

TURIN'S PARKS

Around Torino

• Aree Protette del Po e della Collina Torinese

www.parchipocollina.to.it

The territory of a river and the territory of the hills delimiting it in the east is a unique setting that only a few big urban centers can boast: the area of Turin has this luck. We are apparently far from the stereotype of the “protected area” recalling large woodlands, snow-clad summits, and wild animals. Our context is an area with a high human pressure, characterized at the same time by important habitats and historical-architectural features: a system of protected areas established in order to improve a urban area, and therefore also to provide recreational and outdoor opportunities to its over two million citizens and to the tourists visiting it. The rivers of the area of Turin belong to nature, to fascinating river landscapes, corridors for the bird migration, where historical evidences of the relationship between man and the river are still visible. Collina Torinese is still a casket of woodlands and landscapes facing the unique alpine chain it is possible to admire from Turin. For information please contact:

Ente di gestione delle Aree Protette del Po e della Collina Torinese - Moncalieri

Ph. +39.011.64880

Note: institution 1990; surface area 14.035 hectares

• **Parco La Mandria**- viale Carlo Emanuele II, 256 - Venaria Cascina Prato Pascolo – ph. +39.011.4993333 (bicycles hiring). A Savoyard hunting reserve where it is possible to hire bicycles or have a ride in a horse-drawn carriage. Appartamenti Reali di Borgo Castello - La Mandria

• **Parco delle Vallere** - corso Trieste, 98 - Moncalieri
The Regional Centre of Documentation on Protected Areas is here.

• **Parco di Val San Martino** - da Chieri a San Mauro
An immense extent of woods crossed by a ring of hillside walks.

• **Parco di Stupinigi** - piazza Principe Amedeo, 7 - Nichelino
Centuries-old trees provide a backdrop to Juvarrà's Hunting Lodge.

• **Parco Europa** - strada Antica di Cavoretto - Moncalieri
Known to jogging enthusiasts, there is a beautiful iris



8. SPORT AND NATURE

garden in it.

Around Torino - Canavese and Valli di Lanzo

What has always been known as the Canavese “green” is the real natural lung of the province of Torino and, together with the Valli di Lanzo, is a joy for the eyes and mind of those who enjoy tranquillity and direct contact with nature: a perfect example is the Gran Paradiso National Park.

• **Gran Paradiso National Park**

www.pngp.it

This is one of the most important protected areas in Europe, unique for its naturalistic heritage. It was created way back in 1856 as the royal reserve of the Savoy family to guarantee the survival of the ibex, and was institutionalised in 1922. The Visitors Centre supplies the information required to take advantage of the numerous opportunities to visit the Park. Study holidays are organised for schools.

Ceresole Reale - Borgata Prese c/o ex Grand Hotel

Ph.: +39.0124.953166 (Park Visitors' Centre)

Note: institution: 1922; surface area: 70,318 hectares; the area is subdivided between the provinces of Torino and Aosta.

• **Candia Lake Natural Park**

www.parks.it/parco.lago.candia/Eindex.html

Surrounded by the morainic hills on which the ancient villages of Candia Canavese, Vische, and Mazzé are situated, Candia Lake is characterized by many colors changing according to the season. Listen to the singing of the marsh birds and smell the perfume of the water lilies in bloom: you will discover one of the most precious wetlands of Piedmont, and maybe, of Italy.

Candia Canavese

Ph.: +39.011.8615900

Note: institution 1995; surface area 336 hectares

• **Sacro Monte di Belmonte Special Nature Reserve**

www.parks.it/parchi.canavese/eindex.html

Canavese Parks and Nature Reserves Authority manages Sacro Monte di Belmonte Special Nature Reserve, Monti Pelati and Torre Cives Special Nature Reserve, and Vauda Nature Reserve. Belmonte hill has been included in the protected area regional plan for its geological, environmental, landscape, historical-archaeological, and artistic features: it is a mass of red granite which stands out at the entrance of Orco Valley, and is characterized by the prealpine vegetation. In Sacro Monte, you can admire the 13 Chapels of the Way of the Cross. The main features characterizing Pelati Mountains are the small bare hills, the mild microclimate, vegetation, and geology. Its stony and moon-like landscapes, entirely different from the rest of the luxuriant Canavese area, make it almost an ureal place. The territory of Vauda is a river-glacial terrace formed by Stura di Lanzo. It is characterized by very poor soils, mainly used in the past as pastures.

Valperga

Ph.: +39.0124.510605

Note: institution 1991; surface area 3.130 hectares; UNESCO Human Heritage

• **Monti Pelati e di Torre Cives Special Nature Reserve**

www.parks.it/riserva.monti.pelati/Eindex.php

Monti Pelati e di Torre Cives Special Nature Reserve is a narrow strip of about 3 square kilometers situated in the Municipalities of Baldissero Canavese, Vidracco, and Castellamonte. Pelati Mountains are modest reliefs almost without vegetation, set at the westernmost end of the green hills of the morainic amphitheater in Ivrea. Their main feature, from which most of the other features derive, is the nature of the subsoil.

Baldissero Canavese - Vidracco - Castellamonte

Ph.: +39.0124.510605

Note: institution 1993; surface area 146 hectares



8. SPORT AND NATURE

• Vauda natural Reserve

www.parks.it/riserva.vauda/Eindex.php

The area is characterized by a wide plain scattered with ponds and small lakes with several depressions and drainage backwaters reminding of Baraggia in the area of Vercelli.

The wetlands and moorlands (relicts of piedmont moorlands) are characterized by a steppe-like vegetation based on heathers and Graminaceae with the association of several botanical species which are not rare, but neither excessively widespread. The archaeological features are also very interesting, even if up to now only isolated surveys demonstrating the presence of Lombard finds have been carried out.

Vauda Canavese

Ph.: +39.0124.510605

Note: institution 1993; surface area 2.635 hectares

Val Susa and Pinerolese

The Val Susa and the Pinerolese district too, despite being known as “the skiing mountains”, have a wealth of fauna, botanical species and landscapes which simply have to be protected, with complete respect for the environment and the pleasure of excursions. For this purpose, there are 12 protected areas in the province of Torino, just waiting to be discovered, explored and enjoyed to the full.

In 2012 was born the new “Ente di gestione delle aree protette delle Alpi Cozie” www.parchialpicozie.it which



brings together the 4 following regional parks:

• Laghi di Avigliana Park

www.parks.it/parco.laghi.avigliana/eindex.html

Laghi di Avigliana Park, established in 1980, is situated at the mouth of the Susa valley, at the foot of Mt. Pirchiriano on which the ancient abbey of the Sacra di San Michele lies. It is a typical area of the Rivoli-Avigliana morainic amphitheater, about 20 kilometers far from Torino.

Avigliana

Ph.: +39.011.9341405/011.9313000

Note: institution 1980; surface area 409 hectares

• Tre Denti and Freidour Parks

www.parks.it/parco.monte.tre.denti.freidour/eindex.html

The unmistakable silhouette of Tre Denti ridge with its “outpost”, Rocca Due Denti, is without a doubt a charming landscape setting and, although the signs of man are evident, in the Park there are wide spaces where you grasp the presence of natural features you would not even imagine to find so near Turin. Flora and fauna are characterized by mountain features and you can observe, according to the season, primroses, white and pink carpets of anemones, the luxuriant woodland, ungulates, and several bird species. In the Park you can carry out tours along the recommended itineraries or simply enjoy the beauty of the place during a walk, and afterwards relax and have a fine meal in one of the recreational areas.

Ph.: +39.011.8615254

Note: institution 2004; surface area 821 hectares

• Gran Bosco di Salbertrand Park

www.parks.it/parco.gran.bosco.salbertrand/eindex.html

It is situated on the right side of Val di Susa (Northern Cottian Alps) from 1,000m above sea-level to 2,600m. It was established in 1980 to protect the luxuriant vegetation, in particular firs and the wide range of larches and Swiss stone pines. The 70% of the area is covered with woods while the remaining 30% is covered by pasturelands and high altitude grasslands. The Park houses over 600 vegetable species which create a great variety of habitats. The fauna is extremely rich with about 70 species of nesting birds and 21 species of mammals, among them roe deer, deer, and chamois.

Ph.: +39.0122.854720

8. SPORT AND NATURE

Note: institution 1980; surface area 3.775 hectares

• Val Troncea Park

www.parks.it/parco.val.troncea/eindex.html

Val Troncea is the head of the drainage basin of the stream Chisone whose springs are situated in the Mountains Barifreddo and Appenna. The valley formed thanks to the action of the glaciers and erosive phenomena which are still taking place. Situated in the heart of the Cottian Alps, the Park covers an area of 3,280 hectares in the upper part of the basin of the stream Chisone. The protected territory is mainly delimited by peaks of three thousand meters of height and entirely lies in the Municipality of Pragelato, owner of the 89% of the land.

Pragelato

Ph.: +39.0122.78849/0122.78383

Note: institution 1980; surface area 3.280 hectares

• Orsiera-Rocciavrè Park

www.parks.it/parco.orsiera.rocciavre/eindex.html

Stretching across an area of over 11 thousand hectares between the Chisone Valley, Sangone Valley and the lower Susa Valley, the Orsiera-Rocciavrè nature park, set up by Regione Piemonte in 1980, is one of the largest protected mountain areas in Piemonte, after the Gran Paradiso, the Maritime Alps Park and that of Valgrande. Following the incorporation of the Orrido di Chianocco Special Nature Reserve on the northern slope of the lower Susa Valley, in 1998 the Orrido di Foresto Special Nature Reserve just outside Bussoleno was also annexed to the Orsiera-Rocciavrè.

Coazze

Ph.: +39.0121.47064

Note: institution 1980; surface area 10.947 hectares

• Rocca di Cavour Special Natural Reserve

www.parks.it/parco.po.cn

This first section of the Po river Park includes the mountain area of the river, and it covers a surface of 7,709 hectares on an altimetric altitude between the 250 and the 3,841 meters above sea-level. In only eleven kilometres the river Po runs through the 700 meters of difference in height dividing its sources from Paesana, the “regional capital” of the valley. Starting from the sources, the vegetation is rich and various, while starting from Crissolo the river course is bordered by some high-trunk trees; going down towards the plain we can meet step by step different species, from the conifers to the broadleaf trees, to some essences such as larches, birches, beech trees, chestnut trees, willows, and black alders.

Cavour

Ph.: +39.0175.46505

Note: institution 1990; surface area 7.780 hectares



9. TOURIST ITINERARIES

TOURIST ITINERARIES

Lively and elegant, always in movement, Torino is also an amazingly green city: gently resting against the hillside and embraced by the winding course of the River Po, it owes much of its charm to its enchanting location at the foot of the Western Alps, watched over by snowy peaks.

Italy's first capital invites you to discover its ancient and modern history, the palaces and museums, the parks and tree-lined avenues, the river and the heights, the restaurants and historic cafés, the long arcaded streets and the multiethnic neighbourhoods, the great events and the many smaller pleasures that have always made the town unique, balancing rational Roman town planning, the measured opulence of Piemonte baroque and the originality of modern and contemporary architecture.

Come to Torino, live it, breath its spirit... you really will discover a quite unexpected city!

HISTORY, CULTURE AND... COFFEE

From Piazza Castello to Piazza Vittorio Veneto: along arcades, covered walkways and historic streets to discover the architecture from Roman times through to the 19th century. Without forgetting to stop for a coffee break in one of the many historical cafés.

DURATION: 2 hours walking briskly; 3 hours strolling and stopping at a café

WHEN: at all hours and in all seasons

RECOMMENDED: suitable for everyone and for those who love the baroque and neoclassical atmospheres and the appeal of literary cafés

YOU CAN SAY: "You've never been to Torino? It has some fabulous buildings!"



THE MANY FACES OF TORINO

From Piazza Castello to Piazza IV Marzo: among squares, charming views, a market of a thousand flavours and fragrances and multiethnic districts, to enjoy the new face of a city in constant evolution.

DURATION: 2 ½ hours at a brisk pace, a bit more if taking a break and savouring a "bicerin"

WHEN: at all hours and in all seasons

RECOMMENDED: for those who love going from one historical period to another and discovering the multicultural face of Torino.

YOU CAN SAY: "In just a few hours I took a journey through history, from Roman times to the 21st century"



9. TOURIST ITINERARIES

MUSEUM, ARTS AND FASHION

From Piazza Castello to Piazza Carlo Alberto, walking in the centre among some of the most beautiful and representative spots in the city and the luxury boutiques of Torino. A route for those who want a cultural visit and to be tempted by shopping.

DURATION: 2 h o u r s excluding the time for purchasing and for the visits to the museums

WHEN: when the shops and museums are open

RECOMMENDED: to those who want to spend time going to shops and also to see the 'monumental' Torino

YOU CAN SAY : "Shopping in Torino is fantastic"



ALONG THE RIVER PO IN THE MIDST OF NATURE

From Piazza Vittorio Veneto to Torino Esposizioni: along the River Po, a path in Valentino Park for admiring rare plants and for recalling the Middle Ages.

DURATION: 2 hours at a brisk pace, 2½ hours if stopping for a rest in the park.

WHEN: in any season, better if on a sunny day.

RECOMMENDED: for those who love walks among greenery and historical atmospheres

YOU CAN SAY : "Such a lot of history in the Medieval Village!"



9. TOURIST ITINERARIES

FROM THE RIVER TO MOUNTAIN...

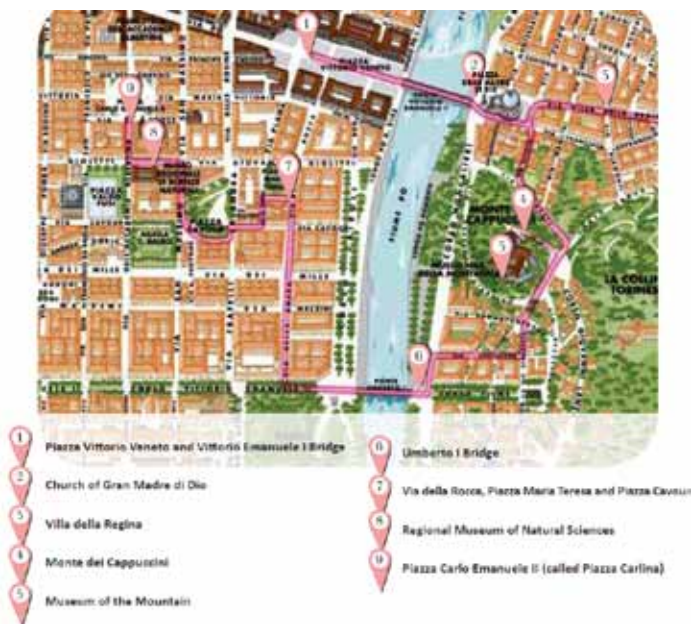
From Piazza Vittorio Veneto to Piazza Carlo Emanuele II, passing by Monte dei Cappuccini, the hill and returning along the streets and squares of the centre. A long and unconventional walk.

DURATION: 2 hours, plus 1 hour if visiting the National Museum of the Mountain

WHEN: preferably in the afternoon

RECOMMENDED: for those who love walking and seeking out unusual views and prospects

YOU CAN SAY: "I've seen all of Torino spread at my feet!"



NATURALLY GLORIOUS TORINO

A route for experiencing part of the magnificent nature parks of Torino, discovering the link between the urban and green areas, between the Castles and the lush gardens, with a climb up the hill to see the city from on high, through to the Alps.

DURATION: 2½-3 hours (1 hour extra for touring Villa della Regina) by bike

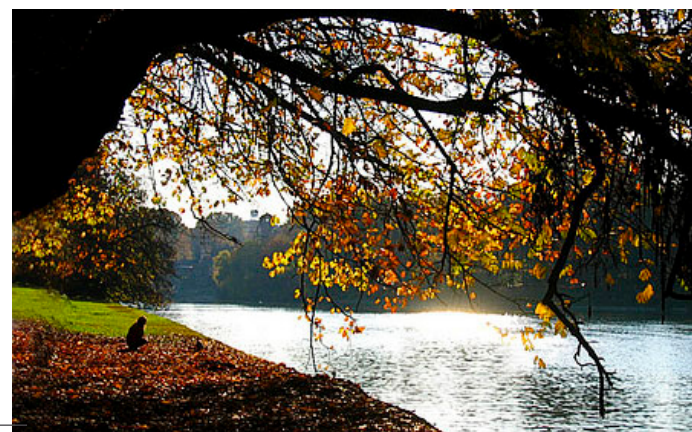
WHEN: Morning or afternoon in every season

RECOMMENDED: For lovers of nature and vegetation

YOU CAN SAY: "Torino, grey? But it's full of luxuriant parks!"



- | | | |
|---|--|--|
| 10 Piazza Vittorio Veneto | 14 Rosazzo Garden | 18 Villa della Regina
Tour of the park and the vineyard |
| 11 Muro del Po
Swimming on the river | 15 Fountain of the 12 Months | 19 Church of Gran Madre |
| 12 Valentino Park | 16 Via Chiabrera 25
Palace "25 Verde" | 20 Michelotti Park |
| 13 Botanical Garden | 17 Isabella Bridge | 21 Piazza Chiables Footbridge |
| 14 Valentino Castle | 18 Corso Moncalieri
Cycle path | 22 Lungo Po Antonelli e Marinielli
Cycle Path |
| 15 Medieval Village and Fortification | 19 Monte dei Cappuccini
Viewing point | |



9. TOURIST ITINERARIES

A PASSION FOR CHOCOLATE!

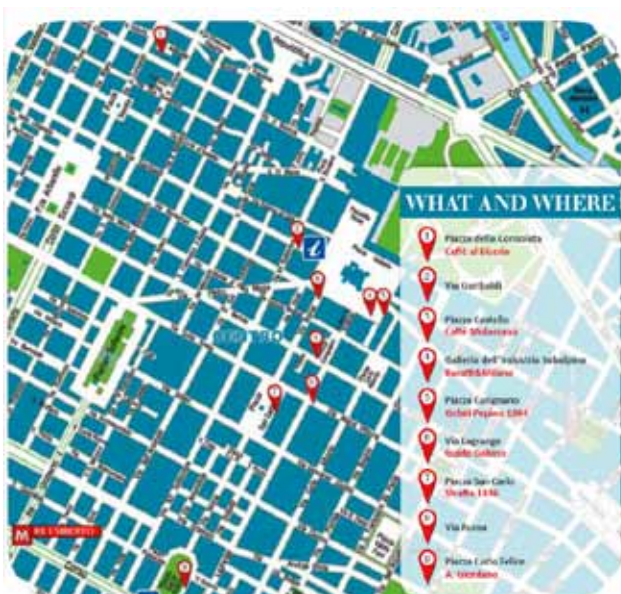
The Torino of Gianduja and Vermouth, of the Pinguino and the “Bicerin”. From Piazza della Consolata, through the main streets of the city centre, on the trail of the most popular delicacies of culinary tradition in Torino.

DURATION: Two hours, or three if you take your time to sample the sweets of the territory

WHEN: Always, at any time and in every season

RECOMMENDED: To those who love chocolate and the atmosphere of historic cafés, and those who want to “learn” with all the senses

YOU CAN SAY: “Torino is really delicious as well as beautiful!”



3,2,1...ACTION! BIG CINEMA IN TORINO

Find out where Audrey Hepburn played War and Peace, Michael Caine careered around in a Mini Cooper in The Italian Job, Claudio Bisio became President of the Republic, Carlo Verdone made the setting for the opera Cinderella, Marco Tullio Giordana filmed Piazza Fontana: The Italian Conspiracy, Woody Allen Hanna and Her Sisters, Cate Blanchett Heaven, Giovanna Mezzogiorno Vincere!, Marcello Mastroianni and Jaqueline Bisset The Sunday Woman, Harvey Keitel The Stone Merchant and how Torino became the Tsar’s capital in The Demons of St Petersburg.

DURATION: About a couple of hours at a brisk pace, and a bit longer walking more slowly.

WHEN: Always, at any time and in every season

RECOMMENDED: For those who love cinema, its characters and also baroque palaces. Lovers of gossip and those who want to discover the city from a new angle of a movie camera.

YOU CAN SAY: “Did you know that Piazza Vittorio appears in a shot of The Bourne Ultimatum? ... and that Lana Turner got married here?”



9. TOURIST ITINERARIES

SHOPPING IN TORINO

A walk in the heart of the city seeking out items “Made in Torino”... and more. A route surrounded by fashion, art and gastronomy from Piazza Castello to Piazza Carlo Felice.

DURATION: No less than three hours if you want to choose at leisure.

WHEN: All year, and January and July for the sales

RECOMMENDED: For those wanting to take home an unforgettable memento of their stay in the city

YOU CAN SAY: “Look how lovely! Taste how good!”



IDEAS IN BLOOM: ART NOUVEAU

From the clothes market in Piazza Benefica to the Tannery Florio, together with an immersion in Art Nouveau, blending in with Torino's citizens and discovering that, behind the extreme reserve - the name of the square cannot be found on maps - pulsates a passion for beauty.

DURATION: 2 hours taken slowly to enjoy all the details

WHEN: On sunny days, always. The markets only in the morning

RECOMMENDED: For those wanting to discover the creative, sympathetic and money-saving (!) spirit of Torino

YOU CAN SAY: “Wow, the people of Torino know a lot about the art of living!”



9. TOURIST ITINERARIES

20TH CENTURY TORINO

From the Torino of the 1930s to the city of the future. In the midst of old and new “skyscrapers”.

DURATION: 2½ hours

WHEN: In every season

RECOMMENDED: For those interested in unusual tours highlighting modern architecture

YOU CAN SAY: “I’ve discovered a new Torino”



ITALIAN UNIFICATION IN TORINO

All the history of the “Risorgimento” (Italian Unification Movement) can be seen in the palaces, squares and streets of Torino, the first capital of the Kingdom of Italy. Here, among the politicians, royalty, writers and thinkers who lived in this city, was born the project for a united Italy.

DURATION: About two hours

WHEN: Always, at any time and in every season

RECOMMENDED: To those who love the history of Italy and its leading figures

YOU CAN SAY : “Did you know you can sit at the table where Cavour used to eat?”



9. TOURIST ITINERARIES

TORINO AND CARS

From Via Chiabrera and Corso Dante through to the Lingotto: a walk along the River Po (pedestrian path) and among the old sites of Torino's automotive industry to discover the history and remains of what was the city's industrial vocation.

DURATION: About two hours

WHEN: In any season, better when sunny

RECOMMENDED: For enthusiasts or those simply curious about the world of cars

YOU CAN SAY: "A significant factor in Torino's DNA is the car"



TORINO AND FAITH

A tour of Torino's most important places of worship. From the incomparable beauty of San Lorenzo where a copy of the **Sindone (Holy shroud)** is held, to the Basilica of Maria Ausiliatrice and the Salesians of Don Bosco, to discover the profound

relationship between the city and religion.

DURATION: 2½-3 hours

WHEN: Morning or afternoon in every season

RECOMMENDED: For those interested in religious tradition and its connection with the city

YOU CAN SAY: "Spirituality is everywhere in Torino"



9. TOURIST ITINERARIES

ALONG THE VIA FRANCIGENA

Via Francigena is a historical itinerary, the main route where in the past thousands of faithful from Europe went on a pilgrimage to Rome, the heart of Christianity.

Piemonte Region commissioned Turismo Torino e Provincia to develop a large project of promotion and communication within the interregional operations on “Via Francigena”, with the aim of translating the historical information in a real tourism product, enhancing the area and increasing the number of pilgrims and slow tourists.

Nowadays, the Francigena routes in Piedmont are suggestive paths of faith but also routes suitable for everybody where to enjoy appetizing tastings.

These routes connect the Alpine passes of Gran San Bernardo, Moncenisio and Monginevro to Canavese area and Val di Susa up to Turin, Vercelli and running towards the sea, crossing Monferrato, the province of Asti and the villages of Alessandria.

Along these itineraries ideal for hikers but also for families and slow tourists, you will discover areas rich in historical and artistic landmarks such as Sacra di San Michele, charming landscapes such as the Ivrea Morainic Amphitheatre and the excellent food and wine of the “**Pilgrim’s Menu**” will let you taste the medieval cuisine of monasteries and taverns.



PILGRIM’S MENU

In the Middle Ages those who travelled for a long time, either for penance and spiritual salvation, or for pleasure and trade, came upon hospices or resting places which offered refreshment like taverns and monasteries. These places helped pilgrims and travellers also offering them typical gourmet dishes of the medieval period.

Trattorie and restaurants offer tourists the “Pilgrim’s menu”, consisting in traditional dishes that can enhance your “simple” stop tasting the local products and and let you dive into the Middle Ages.

[Click here to download the Via Francigena maps:](#)

VIA FRANCIGENA MORENICO-CANAVESANA

VIA FRANCIGENA VALLE DI SUSA

VIA FRANCIGENA TORINO - VERCELLI

VIA FRANCIGENA VERSO IL MARE




10. TOURIST PRODUCTS AND SERVICES

TORINO+PIEMONTE CARD

The Torino+Piemonte Cards are your master keys for the city and the whole region! Discover the amazing beauties of Torino and Piemonte in an easy and economical way with the Torino+Piemonte Card, the passes available in the 1, 2, 3, 5 days version, and the 2-day Jand 3-day Junior Card.



TORINO+PIEMONTE CARD	MUSEUMS	PUBLIC TRANSPORT	PASS 3 days*	
COST	24 hours/1 day -3 museums	€ 26,00 net trade	€ 28,00 to the public	€ 6,00 € 2,50 6-12 years old.
	48 hours/2 days	€ 31,50 net trade	€ 36,00 to the public	
	72 hours/3 days	€ 37,50 net trade	€ 43,00 to the public	
	120 hours/5 days	€ 43,00 net trade	€ 49,00 to the public	
	48 hours junior(<18)	€ 15,00 net trade	€ 15,00 to the public	
	72 hours junior(<18)	€ 15,00 net trade	€ 19,00 to the public	
FREE CULTURAL SERVICES	free admission in the most important museums and exhibitions in Turin, in the castles, fortresses and Royal Residences in Piemonte and discounted ticket in many other cultural sites all over Piedmont			
TOURIST SERVICES REDUCTIONS	reduced ticket on the main tourist services of Turin: City SightSeeing open bus, panoramic lift in the Mole Antonelliana, boats on the river Po (service suspended), Sassi - Superga rack tramway, "Venaria Express" shuttle bus; discounts on prominent cultural events, outdoor activities, adventure parks, guided tours in the whole region.			
TOURIST SERVICES	 You can buy a PASS for Tourism Services at a cost of € 6.00 (reduced rate for children 6-12 years: € 2.50) to have free access to panoramic lift in the Mole Antonelliana, boats on the river Po (service suspended), Sassi - Superga rack tramway, "Venaria Express" shuttle bus; ONLY in combination with the Torino+Piemonte Card. 72 hours validity.			
PUBLIC TRANSPORTS	At an additional cost (€ 5.50 for 48 hours, € 7.50 for 72 hours) it is also possible to travel freely on the urban transport network and suburban Turin (bus, tram and metro).			
NOTE	The Torino+Piemonte Card is nominative, personal and non-transferable. It is valid for an adult and one child under 12. As of today, there is no queue skipping privilege for the Card; it is therefore necessary to go to the ticket office to collect the free admittance ticket.			
HOW TO BOOK IT	Send the request to Turismo Torino e Provincia - Promotion Dept. to the following e-mail address: promozione@turismotorino.org or faxing at +39.011.883426 specifying the details of the Tour Operator/Travel Agency for the issue of the invoice			
HOW TO PAY	credit card, bank transfer, cash.			
WHERE TO GET IT	at the headoffice of Turismo Torino e Provincia – Promotion Dept, at the Tourist Information Centres in Torino city centre showing the proper voucher or at the hotel, if in the city centre.			

Click here to download all:
FEATURED ATTRACTIONS

10. TOURIST PRODUCTS AND SERVICES

2M CARD

The **2M CARD** was created for the exclusive use of tour operators and travel agencies; it can be included in packages with accommodation in Torino. The Torino+Piemonte Card 2M allows FREE ENTRANCE IN 2 MUSEUMS AMONG THE 7 MOST VISITED IN TURIN



2M CARD	TRADE ONLY
PRICES	€ 19,50 net trade
VALIDITY	48 hours all year round
FREE ENTRANCE IN 2 OF THE FOLLOWING 7 MUSEUMS	<ol style="list-style-type: none"> 1. Egyptian Museum - www.museoegizio.it 2. National Automobile Museum - www.museoauto.it 3. National Cinema Museum - www.museocinema.it 4. Stupinigi Hunting Lodge - www.ordinemauriziano.it/palazzina-di-caccia-stupinigi 5. Palazzo Madama - www.palazzomadamatorino.it 6. The Polo Reale - www.poloreale.beniculturali.it (Royal Library, the Royal Armoury, the Palace and the Royal Gardens, the new Savoy Gallery, the Museum of Antiques, with the Roman Theatre and Palazzo Chiabrese.) 7. La Venaria Reale - www.lavenaria.it
NOTE	Temporary exhibitions excluded! The 2M Card must not be sold alone but should be included in a package prepared by the tour operator or travel agency. It is possible to combine a ticket of the public transports .
HOW TO BOOK IT	send the request to Turismo Torino e Provincia - Promotion Dept. to the following e-mail address: promozione@turismotorino.org or faxing at +39.011.883426 specifying the details of the Tour Operator/Travel Agency for the issue of the invoice
HOW TO PAY	credit card, bank transfer, cash.
WHERE TO GET IT	at the headoffice of Turismo Torino e Provincia – Promotion Dept, at the Tourist Information Centres in Torino city centre showing the proper voucher or at the hotel, if in the city centre.

10. TOURIST PRODUCTS AND SERVICES

ROYAL CARD

The Royal Card allows the owner to discover the magnificent Royal Residences of Torino and Piemonte and admire these amazing architectural masterpieces inscribed on the Unesco World Heritage List.

www.residenzereali.it



PRICES	€ 31,00 net trade - € 35,00 to the public
VALIDITY	7 days starting from the first swipe
FREE ADMISSION TO ALL THE ROYAL RESIDENCES (temporary exhibitions not included)	<ol style="list-style-type: none"> 1. Palazzo Madama - www.palazzomadamatorino.it 2. Palazzo Carignano (Appartamento dei Principi) 3. Royal Museums - www.poloreale.beniculturali.it (Royal Library, the Royal Armoury, the Palace and the Royal Gardens, the new Savoy Gallery, the Museum of Antiques, with the Roman Theatre and Palazzo Chiabrese) 4. Appartements et Tombes Royales de la Basilica di Superga - www.basilicadisuperga.com 5. Villa della Regina - www.villadellaregina.org 6. Palazzina di Caccia di Stupinigi - www.ordinemauriziano.it/palazzina-di-caccia-stupinigi 7. Castello di Rivoli - www.castellodirivoli.org 8. Reggia di Venaria Reale - www.lavenaria.it 9. Castello Ducale di Agliè - www.ilcastellodiaglie.it 10. Castello de La Mandria - www.parcmandria.it 11. Castello e Parco di Racconigi - www.ilcastellodiracconigi.it 12. Castelolo di Moncalieri - www.castellodimoncalieri.it 13. Castello Reale di Govone - www.castellorealedigovone.it
REDUCTIONS	<p>free admission for 48h to the " Venaria Express " Shuttle bus</p> <p>10% off on the City Sightseeing Torino open bus</p> <p>10% off on Merenda Reale® (Chocolate Time) at the cafés inside some Royal Residences</p> <p>10% off on Torino Taxi service</p> <p>10% off on tours organised by Aero Club Torino to fly over the Royal Residences</p>
HOW TO BOOK IT	send the request to Turismo Torino e Provincia - Promotion Dept. to the following e-mail address: promozione@turismotorino.org or faxing at +39.011.883426 specifying the details of the Tour Operator/Travel Agency for the issue of the invoice
HOW TO PAY	credit card, bank transfer, cash.
NOTE	The Royal Card is valid for an adult and one child under 12. It is possible to combine a ticket of the public transports. Temporary exhibitions included
WHERE TO GET IT	at the headoffice of Turismo Torino e Provincia – Promotion Dept, at the Tourist Information Centres in Torino city centre showing the proper voucher or at the hotel, if in the city centre.

10. TOURIST PRODUCTS AND SERVICES

MADE IN TORINO. TOUR THE EXCELLENT

Tour discover the secret!

Unique ways to discover the productive excellence of the city and its surrounding areas with special visits for organized groups. Unprecedented tours in the most prominent companies of our territory to get to know how a quality product is made.: from automotive world to the aerospace adventure, from the emotion of luxury to the temptations of food&wine, from the art of printing up to the universe of sports.



VALID	all year long
NUMBER OF PARTICIPANTS	10 participants is the minimum number requested
RESERVATION FOR GROUPS	€ 1.00 net each person (€ 2.00 to the public)
HOW TO BOOK IT	send the request to Turismo Torino e Provincia - Promotion Dept. to the following e-mail address: promozione@turismotorino.org or faxing at +39.011.883426 specifying the details of the Tour Operator/Travel Agency for the issue of the invoice
HOW TO PAY	credit card, bank transfer, cash.
WHERE TO GET IT	at the headoffice of Turismo Torino e Provincia – Promotion Dept, at the Tourist Information Centres in Torino city centre presenting the proper voucher

Click here to see the video:

VIDEO MADE IN TORINO

10. TOURIST PRODUCTS AND SERVICES

MERENDA REALE®

Sweet-toothed groups of visitors can experience the not-to-be-missed ritual of drinking **hot chocolate**, brought from America to Piemonte by the Savoy family. Enjoy a sweet break with the irresistible sweets and **chocolates** of the noble patisserie art and discover the habits adopted at court in the 18th century in Torino.

You can also choose the MERENDA REALE® in pure “19th century style” and relive the period in which cafés flourished in Torino as a place for meeting, culture and politics: discover the **Bicerin**, the traditional morning beverage, together with sweet traditional delights of Piemonte such as *Garibaldi* and *parisien*, *chifel* and *democratic*, *biciolan* and *pan gindru*.



VALID	all year long	
FREQUENCY	every weekend starting from March 7th for FIT on request for organized groups	
PRICE:	MERENDA REALE® 18th century style	€ 9.00 net price (€ 10.00 to the public)
	MERENDA REALE® 19th century style	€ 11.00 net price (€ 12.00 to the public)
HOW TO BOOK IT	send the request to Turismo Torino e Provincia - Promotion Dept. to the following e-mail address: promozione@turismotorino.org or faxing at +39.011.883426 specifying the details of the Tour Operator/Travel Agency for the issue of the invoice	
HOW TO PAY	directly to historical cafés	
NOTE	for pre-organized mini groups is possible to arrange the tour in other days and other itineraries (e.g.: Stupinigi Hunting Lodge)	



**Click here for the list of participating cafés:
MERENDA REALE TAKING PART**

10. TOURIST PRODUCTS AND SERVICES

BRINDISI A CORTE

In the sumptuous Royal Residences of Torino, listed World Heritage Sites by Unesco, court life was delighted by many social events. Which wine did the Kings use to drink? How were the lavish royal banquets set up?

Discover all this and many other trivia with “Brindisi a Corte” (A toast at the Court), a journey to discover the magnificence of the Royal Residences through an immersive theatre play and the tasting of typical Piedmontese wines and products.

**TEMPORARY
SUSPENDED**



Maximum number of participants	50 people
LANGUAGE	Italian / English / French
ADHERENT ROYAL RESIDENCES COMBINED WITH LOCAL WINES	<ul style="list-style-type: none"> • La Venaria Reale - ERBALUCE DOCG • Villa della Regina - FREISA DI CHIERI SUPERIORE DOC • Castello di Moncalieri - COLLINA TORINESE BONARDA DOC • Stupinigi Hunting Lodge - PINEROLESE DOC • Castello Ducale di Agliè - ERBALUCE DOCG • Castello di Rivoli - VALSUSA DOC • Castello de La Mandria Royal Apartments - CAREMA DOC • Castello Cavour di Santena - FREISA DI CHIERI DOC
FREE SERVICES BY TURISMO TORINO E PROVINCIA	Booking of the Royal Residence for pre-organized groups with minimum notice of 30 day Booking of the guide Send a request by email to Turismo Torino e provincia - promozione@turismotorino.org
CATERING	AT YOUR CHOISCE Suppliers who have already done the service: Vassoio Volante - info@ilvassoiovolante.it Enoteca Regionale dei Vini della Provincia di Torino - info@orsolani.it
THEATRICAL PERFORMANCE	Exclusively organized by Teatro E Società . Cost for an <i>ad hoc</i> representation: € 450 + VAT (Italian language) Cost for an <i>ad hoc</i> representation: € 600 + VAT (foreign language) Contacts: Mrs. Elisabetta Baro - prenotazioni@teatrosocieta.it
TRANSFER	AT YOUR CHOISCE Supplier who has already done the service: Cavourese Spa - direzione@cavourese.it
CANCELLATION POLICY	In case of cancellation in the previous week, you must pay 50% of the cost of the performance. In case of cancellation the day before or the day of the performance, you will have to pay the full amount .
NOTE	You can combine “Brindisi a Corte” with the Torino + Piemonte Card or the Royal Card for free entry to the Royal Residences (permanent collection and temporary exhibitions included). Request net rates sending an email to Turismo Torino e Provincia - Ufficio Promozione - promozione@turismotorino.org

10. TOURIST PRODUCTS AND SERVICES

YOUR FIRST TIME IN TURIN

Discover the most suggestive places in the city centre with a professional guide every Saturday at 10 a.m. A walking tour for FTI to learn the history of the first capital of Italy, among beautiful piazzas, elegant palaces and magnificent churches, admiring the Roman sites and the Baroque masterpieces. Tours start in front of our Tourist Information Centers located in Piazza Castello/via Garibaldi.



VALID	all year long
FREQUENCY	every Saturday at 10 a.m.
PRICE	€ 10,00 net (€ 14,00 to the public) each person
DURATION	2 hours
NOTE	All tours are in Italian and English. The tour in French (on request, minimum number of participants required) will be confirmed the day before the visit.
HOW TO BOOK IT	send a request to Turismo Torino e Provincia - Promotion Dept. to the following e-mail address: promozione@turismotorino.org or faxing at +39.011.883426 specifying the details of the Tour Operator/ Travel Agency for the issue of the invoice
HOW TO PAY	credit card, bank transfer, cash
MEETING POINT	at the Tourist Information Centre in Torino - Piazza Castello corner Via Garibaldi

10. TOURIST PRODUCTS AND SERVICES

MOLE ANTONELLIANA PANORAMIC LIFT

Planned to be 47 metres high, the Mole Antonelliana reached over the years the height of 167 metres, thus becoming the tallest traditional brick building in the world. Begun in 1863 it was inaugurated in 1908, and attained its definitive appearance in 1963, the year of its centenary. The new panoramic lift, with completely glass sides, provides a truly unforgettable experience and an unequalled view of the city. Give yourself a real thrill in the monument, symbol of Torino.

www.gtt.to.it/cms/turismo/ascensore-mole

Reduced ticket for Torino+Piemonte Card owners
Free with GTT tourist services PASS

SASSI-SUPERGA RACK-TRAMWAY

The Sassi-Superga line was opened in 1884. It used to be a funicular railway with the Agudio system: a motor moved the train, pulling a steel cable that ran parallel to the track. Transformed into a tramline in the 1930s, the Sassi-Superga gives the visitor an evocative ride in past times, rich in emotions. In the original 1934 version, the train climbs the hill of Torino providing unforgettable views of the city. After a journey lasting about 18 minutes, one arrives at Superga where the whole of Torino and the majestic Alpine chain can be admired from the basilica built by Juvarra at an altitude of 660 metres.

www.gtt.to.it/cms/turismo/sassisup

Reduced ticket for Torino+Piemonte Card owners
Free with GTT tourist services PASS

BOATS ON THE PO RIVER (*SUSPENDED SERVICE*)

“Valentino” and “Valentina”, the two comfortable, modern boats of GTT’s fleet are waiting to show you the city from a totally new angle.

Modern Torino, Savoy Torino and the flora and fauna of the Po will help you forget the frenetic rhythm of city life and accompany you on the great river, lulled by music: in a city with one million inhabitants, it is even possible to meet mallard, herons and swans.

The itinerary is flexible and visitors can get on and get off at designated locations (i.e. Murazzi, Medieval Village etc). During the summer months the service is daily, the rest of the year it is operative only at weekends and bank holidays.

www.gtt.to.it/

Reduced ticket for Torino+Piemonte Card owners
Free with GTT tourist services PASS

“VENARIA EXPRESS” SHUTTLE BUS

The shuttle bus service for Venaria Reale connects Torino (bus terminal Corso Stati Uniti/ Corso Re Umberto corner) to the Reggia di Venaria Reale. It is available every day from Tuesday to Sunday and during public holidays. On Monday, the Reggia di Venaria Reale is closed.

www.gtt.to.it/cms/turismo/venaria-express

Free with GTT tourist services PASS

HISTORIC TRAMS AND RISTOCOLOR

Historic trams are available to arrange city sightseeing tours, anniversaries, dinners, parties, etc... The Ristocolor in particular offers you the possibility to have suggestive dinners on board. For information and bookings consult:

www.gtt.to.it/cms/turismo/noleggio-tram-storici



10. TOURIST PRODUCTS AND SERVICES

GUIDE SERVICES

Turismo Torino e Provincia provides a free guide reservation service available in Italian and in foreign languages both for adults and schools; the Agency can rely on more than 230 qualified professional guides. To meet every need, we suggest you countless possibilities: guided tours to Torino and metropolitan area museums as well as walks and theme itineraries to discover the most unusual places of the First Capital of Italy as well as the many charming towns and landscapes of its province.

Reservation

Please note that for parties of 10 or more, the entrance in museums must be reserved in advance, contacting directly the museum ticket office. The reservation of the guide must be made at least one month before the date of the service according to the area:

- **Torino and surroundings**

Fax +39.011.530070

resguide@turismotorino.org

- **Valli Chisone, Pellice, Sangone and Susa**

Fax +39.0121.372084

resguideolimpico@turismotorino.org

- **Valli di Lanzo and Canavese**

Fax +39.0125.618140

resguidereale@turismotorino.org

The request must detail the day, the kind of visit, the hour and the place of the appointment, the number of persons, the language, and a number of telephone and fax where to send the confirmation. Since the availability of the guides is provided on a monthly basis we are not able to name the guide who will accompany the group much before; we can, though, assure the presence of a guide. On our reply fax, which we will send about two weeks before the date of the service, we will indicate the guide's name and telephone number so that it will be possible to get in contact in the event of any variation in

time or delay. Reservations of guides made less than 15 days before the day of the visit must be granted with a credit card, because according to the cancellation policy (see below) cancellations communicated less than 15 days in advance are subject to a 50% charge.

Payments

The rate is to be paid directly to the guide/s - not to Turismo Torino e Provincia - either cash, by voucher, by check or bank transfer. Bank expenses to cash a foreign check are paid by the customer. Other costs, such as reaching the meeting point for visits beginning or ending outside Torino, must be paid by the customer and previously agreed with the guide/s.

Payments made more than 30 days after the service are subjected to interests from the date of the service.

Cancellation policy

Changes or cancellations must be notified to Turismo Torino e Provincia by e-mail. Changes or cancellations communicated by fax no later than 15 days from the date of the service are free of charge; charges will be applied in case of late cancellation notices: 50% of the rate when the notice is received between 15 and 8 days before the service, 80% if received between 7 and 4 days before and full rate when received in the last 3 days.

Notes

If the group arrives late, the time of the visit could be shorten. The professional services are VAT exempt (DPR 633/72), but are subject to revenue stamp (2 €) if they exceed 77,47 € (to be paid by the customer).

These tariffs replace the previous ones.

10. TOURIST PRODUCTS AND SERVICES



Valid from January 1st, 2021 to December 31st, 2021

ADULTS

INTRODUCTION: the following fees refer exclusively to the amount owed to the guide/s; therefore, they exclude the ticket in museums. We remind that for parties of 10 or more, the entrance in museums must be reserved in advance, contacting directly the museum ticket office.

➤ GROUPS (1 to 25 persons)

	FOREIGN LANGUAGE	ADDITIONAL PERSONS
<ul style="list-style-type: none"> up to 2 hours (to visit only one museum or Royal Residence or for the city tour only)	130,00 €	2,50 € each
<ul style="list-style-type: none"> up to 3 hours (to visit only one museum or Royal Residence along with a short city tour or for a broader city tour)	150,00 €	2,50 € each
<ul style="list-style-type: none"> up to 8 hours NON-STOP (to visit museums or Royal Residences even within the province of Turin)	280,00 €	2,50 € each
Reggia di Venaria Reale + Gardens + Exhibitions up to 3 hours)	150,00 €	2,50 € each

N.B.: in museums parties of more than 25-30 per guide are not allowed. For the city tour on foot, one guide will be adequate for parties of 50 (always adding 2,50 € for each person beyond 25). Yet, to provide a better quality of the service it is advisable not to exceed parties of 30 per guide.

SPECIAL FARES (1 to 6 persons)

	FOREIGN LANGUAGE
<ul style="list-style-type: none"> up to 3 hours 	115,00 €
<ul style="list-style-type: none"> up to 8 hours NON-STOP 	215,00 €

➤ EXTRAS

	FOREIGN LANGUAGE
<ul style="list-style-type: none"> Each additional hour 	40,00 €
<ul style="list-style-type: none"> Bilingual guided tour 	40,00 €
<ul style="list-style-type: none"> Night surcharge from 9 pm to 8 am 	20%

10. TOURIST PRODUCTS AND SERVICES



TOURIST GUIDES FEES

Valid from January 1st, 2021 to December 31st, 2021

SCHOOL GROUPS

INTRODUCTION: the following fees refer exclusively to the amount owed to the guide/s; therefore, they exclude the ticket in museums. We remind that for parties of 10 or more, the entrance in museums must be reserved in advance, contacting directly the museum ticket office.

➤ SCHOOLS (1 to 25 persons)

	FOREIGN LANGUAGE	ADDITIONAL PERSONS
<ul style="list-style-type: none"> up to 2 hours (to visit only one museum or Royal Residence or for the city tour only)	120,00 €	2,00 € each
<ul style="list-style-type: none"> up to 3 hours (to visit only one museum or Royal Residence along with a short city tour or for a broader city tour)	140,00 €	2,00 € each
<ul style="list-style-type: none"> up to 8 hours NON-STOP (to visit museums or Royal Residences even within the province of Turin)	250,00 €	2,00 € each
Reggia di Venaria Reale + Gardens + Exhibitions up to 3 hours)	145,00 €	2,00 € each

N.B.: in museums parties of more than 25-30 per guide are not allowed. For the city tour on foot, one guide will be adequate for parties of 50 (always adding 2,00 € for each person beyond 25). Yet, to provide a better quality of the service it is advisable not to exceed parties of 30 per guide.

➤ EXTRAS

	FOREIGN LANGUAGE
<ul style="list-style-type: none"> Each additional hour 	35,00 €
<ul style="list-style-type: none"> Bilingual guided tour 	35,00 €
<ul style="list-style-type: none"> Night surcharge from 9 pm to 8 am 	20%

11. INCOMING OPERATORS

Organizing your stay in Torino can be made easy by using the services and the packages arranged by our incoming partners. Discover them here divided into specific fields: Incoming Tour Operators, tourism associations and providers of tourist services and transports... [Click here to DOWNLOAD THE OFFERS OF OUR INCOMING PARTNER OPERATORS](#)

TOURISM ASSOCIATIONS

INCOMING EXPERIENCE

Tel: 011 6505309 - Tel: 366 7821028

booking@incomingexperience.it - www.incomingexperience.it

TOURIST SERVICE PROVIDERS

CULTURALWAY S.A.S.

Cultural services in the museums of Turin

Tel: 339 3885984

info@culturalway.it - www.culturalway.it

ANEMOS ITINERARI NEL VENTO - PEDALATO

Tel: 011 6317065

info@anemostorino.com - www.anemostorino.com

GUIDA TURISTICA TORINO ®

Tel: +39 345 3877167

info@guidaturisticatorino.com

www.guidaturisticatorino.com

THEATRUM SABAUDIAE

Servizi culturali nei musei di Torino

Tel: +39 011.5211788

info@arteintorino.com - www.arteintorino.com

TOURIST TRANSPORT - RENT A BUS

CAVOURESE S.P.A. - TURIN MOBILITY SERVICES

Tel: 011 3970000

direzione@cavourese.it - www.cavourese.it

TAXI TORINO

Tel: 011 5737 / 011 5730

www.taxitorino.it

TOUR OPERATOR INCOMING

SELEMENTS

Tel: 011 3162156

Email: booking@fiveelements.it - www.fiveelements.it

AKITA TOUR by LABTRAVEL

Tel: 011 8128898 - 348 7471340

incoming@labtravel.it - www.labtravel.it

ARTQUICK S.R.L.

Tel. +39 011.5526055

info@artquick.it - www.artquick.it

DUE RUOTE NEL VENTO

Tel. 011 488529

info@dueruotenevento.com - www.dueruotenevento.com

ENO TRAVEL - TRAVEL AND TASTE

booking@enotravel.it - www.enotravel.com

GATTINONI & CO srl

Tel. +39 011 5627581 int.2

elena.losito@gattinoni.it - www.gattinoni.it

GIROOLA - good trips

Tel: +39.370.350.63.33

paola@giroola.com - www.giroola.com

ITALYSCAPE

Tel. 011 2293208

italyscape@italyscape.com - www.italyscape.com

JO-IN TOUR OPERATOR

Tel: 011 19214791 - Cel. 392992305

esperienze@jo-in.it - www.jo-in.it

KELUAR SRL

Tel: 011 5162979

info@keluar.it - www.keluar.it

LIFE IN PROGRESS

Tel: 389 8424683 / 329 5385175

info.lifeinprogress@gmail.com - www.agenzialifeinprogress.com

LINEA VERDE VIAGGI S.r.l.

Tel. 011 2261941

info@lineaverdeviaggi.it - www.lineaverdeviaggi.it

ONEIROS by Il Mondo in Valigia

Tel: 011 7732249

oneiros_viaggi@yahoo.it - www.oneirosviaggi.it

PROMOTUR SRL

Tel: 011 3018888

incentive@promoturviaggi.it - www.promoturviaggi.it

SOMEWHERE SNC

Tel: 011 6687013

booking@somewhere.it - www.somewhere.it

12. TURISMO TORINO E PROVINCIA

ABOUT US

Turismo Torino e Provincia is the Convention & Visitors Bureau for the city of Torino and its provincial territory. Created from the merging of ATL1 “Turismo Torino”, ATL2 “Montagnedoc” and ATL3 “Canavese e Valli di Lanzo” in 2007 and by incorporating the Torino Convention Bureau in 2010, it is the organisation for promoting the province of Turin as a tourist destination for leisure, sport, nature, culture, individual and group trips, conferences, conventions, incentive travel and business travel.

Goal

Our objective? To organise all the actions for promoting Torino and its province, welcoming and providing information to tourists coming for leisure purposes or relating to the MICE category (Meetings, Incentives, Conferences, Events). This means creating tourism products and services that meet the needs of tourists, conference participants and organisers of events, facilitating and extending people’s stay in the territory and increasing the tourist flows and the number of events.

Actions

This work consists of communication – developing and producing information material for promotion and hosting – which presents the “Torino and Province” product in an integrated and appealing way according to the needs and trends of the market in Italy and abroad. It also consists of promoting the area to the domestic and international press and the professional operators in the leisure and MICE sectors, as well as to end-users who are increasingly becoming the direct receivers of such communication. The work also involves welcoming tourists at the Tourist bureaus and presenting candidacies for securing major conferences.



12. TURISMO TORINO E PROVINCIA

HEADQUARTERS

For Travel Agencies and Tour Operators

Turismo Torino e Provincia

Via Maria Vittoria, 19 - 10123 Torino

Ph.: +39.011.8185011

Fax: +39.011.883426

Hours: Mon.-Thu. 09.00-13.00/14.00-18.00;

Fri. 09.00-13.00/14.00-16.00

For tourist information on Torino and its province

The Promotion and Market Development Dept. supports tour operators and travel agencies, supplying interesting itineraries, information, promotional materials, tourist products and services thanks to an extensive knowledge of the area and its protagonists. Net rates for each product and service of Turismo Torino e Provincia, designed to meet the needs of individuals or groups, will be given to Tour Operators/Travel Agency. To name a few: Torino + Piemonte Card; Citysightseeing Torino; Merenda Reale; Guided tours; Made in Turin - Company on stage.

Trade professionals could use these useful tools to create tourist packages related to the province of Torino, which stretches from Torino to Canavese and Lanzo valleys and from Val Chisone to Valsusa.

promozione@turismotorino.org

WWW.TURISMOTORINO.ORG/TRADE

For information and consultancy to organize MICE in Torino and its province.

Torino and its province are the perfect destinations to host any event: from big association conferences to corporate meetings, to incentives. The territory boasts many different locations:

- cutting-edge conference centres
- modern flexible Olympic venues
- historic and Baroque buildings, royal residences, museums and theatres, ready to welcome congress attendees to enjoyable exciting experiences
- high quality hotels accustomed to satisfy every businessman's need

Turismo Torino e Provincia Convention&Visitors Bureau is your partner to arrange your events in Turin and its province by referring you to the most qualified operators. With a professional, experienced staff, the Convention Bureau offers the following services free of charge to PCOs, incentive houses and meeting planners: preparation and presentation of customised candidatures; selection of conference venues and verification of availability planning of inspection visits; formulation of cost estimates.

convention@turismotorino.org

[HTTP://CONVENTION.TURISMOTORINO.ORG](http://CONVENTION.TURISMOTORINO.ORG)



12. TURISMO TORINO E PROVINCIA

TOURIST INFORMATION CENTRES

For the public

The Tourist Information Centres of Turismo Torino e Provincia welcome visitors and citizens. Tourist guides can be booked and information sought about hotels, museums, historic cafés and all the events in the city or its hinterland.

A free hotel, B&B, restaurants and tourist guide reservation service is available for the public.

In Torino

- **PIAZZA CASTELLO ANGOLO VIA GARIBALDI**
- **PIAZZA CARLO FELICE (In front PORTA NUOVA Station)**

Contact centre ☎ (+39) 011.535181

info.torino@turismotorino.org

- **TORINO AIRPORT**

☎ (+39) 331.9879633

segreteria@bookingpiemonte.it

- **TORINO OUTLET VILLAGE - Settimo Torinese**

Via Torino 160

☎ (+39) 011.19234780

info.settimo@turismotorino.org

Around Torino

Canavese and Lanzo Valleys

- **IVREA**

Piazza Ottinetti - ☎ (+39) 0125.618131

info.ivrea@turismotorino.org

@ufficioturisticoivrea

Val Susa and Pinerolese

- **BARDONECCHIA**

Piazza De Gasperi 1 - ☎ (+39) 0122.99032

info.bardonecchia@turismotorino.org

@ufficioturistico bardonecchia

- **CESANA TORINESE**

Piazza Vittorio Amedeo 3 - ☎ (+39) 0122.89202

info.cesana@turismotorino.org

@ufficioturistico cesana

- **CLAVIÈRE**

Via Nazionale 30 - ☎ (+39) 0122.878856

info.claviere@turismotorino.org

@ufficioturistico claviere

- **PINEROLO**

Via del Duomo 1 - ☎ (+39) 0121.795589

info.pinerolo@turismotorino.org

@ufficioturistico pinerolo

- **PRAGELATO**

Piazza Lantelme 2 - ☎ (+39) 0122.741728

info.pragelato@turismotorino.org

@ufficioturistico pragelato

- **SAUZE D'OU LX**

Viale Genevris 7 - ☎ (+39) 0122.858009

info.sauze@turismotorino.org

@ufficioturistico sauze

- **SESTRIERE**

Via Pinerolo - ☎ (+39) 0122.755444

info.sestriere@turismotorino.org

@ufficioturistico sestriere

- **SUSA**

Corso Inghilterra 39 - ☎ (+39) 0122.622447

info.susa@turismotorino.org

@ufficioturistico susa



12. TURISMO TORINO E PROVINCIA

SERVICES

Photographic archives

Turismo Torino e Provincia photo archive is available for the tourism and communication professionals with many high resolution images of Torino, Canavese and Valli di Lanzo and the Olympic Mountains., witnessing art, history, nature and events of Torino and its province.

To access and download all images please click on:











photo.turismotorino.org/en/

For further information write to Turismo Torino e Provincia

- Promotion Dept. at promozione@turismotorino.org



Archivio digitale per professionisti ed enti

TEMI	SOGGETTI	RICERCA GEOGRAFICA	COME FUNZIONA	CONTATTI
 <p>Enogastronomia</p>	 <p>Residenze Reali</p>	 <p>Arte e Musici</p>	 <p>Locali storici</p>	
 <p>Eventi</p>	Effettua la tua ricerca nell'archivio: <input type="text" value="insensci parola chiave"/> <input type="text" value="seleziona il tema"/>		 <p>Piazze e Monumenti</p>	
 <p>Parchi e Giardini</p>	 <p>Spiritualità</p>	 <p>Mercatini</p>	 <p>Olimpiadi</p>	



Via Maria Vittoria, 19
10123 Torino
Ph. +39.011.8185011 - Fax +39.011.883426
promozione@turismotorino.org
www.turismotorino.org

PUBLISHED BY TURISMO TORINO E PROVINCIA

All information is correct on January, 2021

Turismo Torino e Provincia has made every effort to maintain the accuracy of information presented in this sales guide, but assumes no responsibility for errors, changes or omissions.
