

### *3. The Contribution of the Business Community to Fair Globalization*

#### **MARY FOOTER**



Mary Footer has been Professor of International Economic Law at the University of Nottingham School of Law since 2006, having previously taught at the University of Amsterdam, the Erasmus University Rotterdam and University College London, and as a guest-lecturer at several universities in Europe, North America and China. She was Senior Program Legal Counsel at the International Development Law Organization, Rome (1995-1999) and has held research positions at the British Institute of International & Comparative Law, London (1992-1994), the European University Institute, Florence (2010) and the Lauterpacht Centre for International Law, University of Cambridge (2014). Mary holds a PhD with distinction (Erasmus), an LLM in public international law (UCL), a JD in civil law (UNA) and a BA (Hons) in European History (UEA). She is Director of Research, British Branch of the International Law Association (ILA) and Chair of the ILA International Trade Law Committee. She was co-chair and one of founding members of the ESIL International Economic Law Interest Group (2007-2010), Rapporteur of the ILA Committee on International Law and Biotechnology (2006-2010) and one of the original members of the Society of International Economic Law (SIEL). She has been a consultant to governments and to international organisations (WTO, UNCTAD and European Commission) and various scientific research organisations in Europe, South Africa, Canada and Hong Kong. Her publications are mainly in the field of public international law, international economic law and business and human rights; she is the author of *An Institutional and Normative Analysis of the World Trade Organization* (2006). In 2012 she was nominated a Fellow of the Royal Society of Arts (FRSA).

#### **ELISA BARONCINI**



Elisa Baroncini, PhD in EU Law, is Full Professor of International Law at the University of Bologna, where she teaches International Law, International Economic Law, and International Law on Sustainable Development. For ten years (2012-2022) Elisa was Co-Chair of the ESIL IG on International Economic Law; in 2019 she co-founded and is now Coordinator of the Interest Group on International Economic Law of the Italian Society (DIEcon). She has been Visiting Professor at the China-EU School of Law, speaker and organizer of many international conferences, Visiting Researcher at the European University Institute. Elisa



manages and participates in international and national research projects. She has been recently awarded the Jean Monnet Module “Re-Globe - Reforming the Global Economic Governance: The EU for SDGs in International Economic Law” and she is the Coordinator of two UNA Europa Seeds Research Projects: “WHC@50 - Forever Young: Celebrating 50 Years of the World Heritage Convention”; and “ImprovEUorGlobe - The UN 2030 Agenda in the EU Trade Policy: Improving Global Governance for a Sustainable New World”. Member of the “Centro Interuniversitario sul Diritto delle Organizzazioni Internazionali Economiche” (CIDOIE), Elisa is also part of the Promoting Committee of the University of Bologna to celebrate the 50 years of the 1972 UNESCO Convention, and Member of the Scientific Committee of the Institute of Advances Studies (ISA) of the University of Bologna. In June 2022 she has been appointed by the European Commission TSD Expert for the dispute settlement mechanisms of the new generation of EU free trade agreements. Elisa publishes extensively mainly in Italian and English, and her main fields of research include: the reform process of the WTO dispute settlement mechanism; the relation between free trade and non-trade values; transparency in IEL; the new generation of EU FTAs and their enforcement; the participation of the European Parliament and the Commission in the EU treaty-making power; IEL and UNESCO Conventions on cultural heritage.

## **ANTHONY KEFALAS**



Anthony Kefalas is an economist who has served as a research fellow at the Center of Planning and Economic Research, and as economic advisor to the National Bank of Greece, the Organization for the Restructuring of Enterprises, the Hellenic Federation of Industries (SEB), and the ministries of Finance, of Economics and of Industry& Energy. He has acted as an advisor to the CEO of large companies and banks in Greece such as Delta-Vivartia and Citibank, as well as to various multinational companies as Hochtief and Oerlikon. He has taught economics in the UK (Queen’ College) the U.S.A (WSU, Oakland Un.), and Greece (Pierce-Deree). He was a regular contributor to Oikonomikos Tachydromos, the economic dailies Express, Imerisia, and Kerdos as well as to the political newspaper Proto Thema in Greece and has been published in Newsweek and IHT. He was editor of Greece’s Weekly and of Agora and director of the SELPE (National Retailers’ Association) and EENE (Greek Union of Young Entrepreneurs), He founded and managed his own financial PR boutique “DRASIS” and after 5 years sold it to Spot Thompson. He has published 4 books and over 1500 articles on the Greek Economy. His most recent book “Aspects of Industrialization: Greece 1945-2008” has been offered as a course text at the Economic University (former ASOE).